



Cea mai mare rețea de afiliere din România

Top 10 Lucruri exceptionale pe care le poti face prin PPC

Cristian Ignat
PPC Marketing Manager



ppc.2parale.ro

EXCEPȚIONAL, -Ă, *exceptionali, -e*, adj. **1.** Care face, care constituie o excepție, care iese din comun; deosebit. **2.** Foarte bun, excelent, extraordinar, remarcabil, grozav (3). ♦ (Adverbial; cu determinări introduse prin prep. „de”, formează superlativul) Foarte, extraordinar. [Pr.: -ți-o-] – Din fr. **exceptionnel**.

#1 Lucru Exceptional facut prin PPC

Oamenii au in permanenta nevoie de ceva.

Oamenii au o incredere *exceptionala* in Google.

Google vine cu solutii la problemele oamenilor. In permanenta.

Prin AdWords, NOI ajutam la rezolvarea acestor probleme.

Cand folosim Google?

in ce club sa

in ce club sa-**mi fac ziua**

in ce club sa **imi fac ziua**



Restaurant, club, pub

Cand folosim Google?

ce sa vizitez in si|

ce sa vizitezi in sibi**u**

ce sa vizitez in s**igh**isoara

ce sa vizitez in sibi**u**

ce sa vizitez in sina**ia**



Hotel, pensiune, cabana

Distractie, restaurante, puburi

Cand folosim Google?

ma doare spatele

ma doare spatele

ma doare spatele jos

ma doare spatele zona plamanilor

ma doare spatele dimineata



Anunțuri referitoare la **salon kinetoterapie** ⓘ

[Oferta speciala Kineto](#)

www.fiziolife.ro/

La 10 sedinte de **kinetoterapie** primești 2 gratuit. Rezerva acum!

[Centrele Ortokinetic](#)

www.ortokinetic.ro/

Fizioterapie, **Kinetoterapie**, ESWT Recuperare Medicala, Terapia durerii

Inot, sport

Cand folosim Google?

laptop pana in

laptop pana in **3000**

laptop pana in **3000 lei**

laptop pana in **1500 lei**

laptop pana in **2000 ron**



Laptopuri filtrate in functie de pret

Cand folosim Google?

conert pink floyd

concert pink floyd

concert pink floyd romania

concert pink floyd bucuresti

concert pink floyd 2013 romania



Site cu bilete

Cand folosim Google?

unde sa-mi fac tatuaj

unde sa-mi fac tatuaj

unde sa-mi fac tatuajul

unde sa-mi fac **un** tatuaj

unde **pot** sa-mi fac tatuaj



Salon tatuaje

Cand folosim Google?

hotel ieftin la |

hoteluri ieftine la paris

hotel ieftin la **viena**

hotel ieftin la **roma**

hotel ieftin la **londra**



Agentie turism

Cand folosim Google?

mobila bucatarie|

mobila bucatarie

mobila bucatarie **ieftina**

mobila bucatarie **second hand**

mobila bucatarie **timisoara**



Site cu mobila bucatarie

Cand folosim Google?

cu cine sa ma ca|

cu cine sa ma **casatoresc**

cu cine sa ma **casatoresc** luigi mitoi

cu cine **o** sa ma **casatoresc**

cu cine **o** sa ma **casatoresc** test



Site dating

Cand folosim Google?

am 30 ani

am 30 ani **si sunt singura**

am 30 ani **si**

am 30 ani

am 30 ani **si sunt virgina**

am 40 ani

am **trecut de 40 de** ani

am 40 ani **si sunt insarcinata**

am 40 ani **si sunt virgin**

am 40 ani



Site dating

#2 Lucru Exceptional facut prin PPC

Super Branding prin Remarketing.

Studiu de caz



tripsta®

Servicii Clienti
031 8107792
Luni - Vineri 09:00 până la 17:00 | Sâmbătă* 10:00 to 15:00

[Bilete Avion](#)
[Hoteluri](#)
[Masini](#)
[Întrebări Frecvente](#)
[Blog](#)
[Contact](#)

[Like](#)
[+1](#)

Bilete Avion
Hoteluri

Plecare [Aeroporturi](#)

Destinație [Aeroporturi](#)

☐ Dus - întors
 ☒ Dus

Data plecare: 02.03.2013
 Data retur: 05.03.2013

☐ Date Flexibile (-/+ 3 zile)

Adulți: 1
 Copii: 0
 Bebeluși: 0

[Căutare avansată](#)

Caută Zboruri

Oferta săptămânii- Bruxelles
Reducere de 10%, până pe 03/03/2013

-10%

Rezervă acum cu reducere de 10% →

Hoteluri recomandate

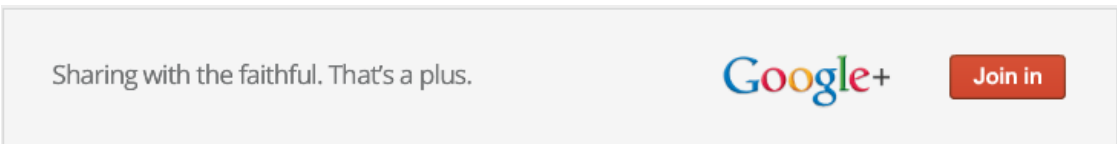

 Los Angeles Airport Marriott
 ★★★★★
 217,12 €

Zboruri interne


 Bucuresti — Oradea

<http://www.cristianignat.ro/frequency-capping-si-perioada-cookie-urilor-in-remarketing>

Alte exemple



<http://www.cristianignat.ro/exemple-de-bannere-pentru-gdn>

#3 Lucru Exceptional facut prin PPC

Vezi FOARTE usor TOT ce face concurenta

best hosting companies
best hosting companies
best hosting companies **uk**
best hosting companies **for wordpress**
best hosting companies **cnet**



Ads related to **best hosting companies** ⓘ

[UK Best Hosting Provider](#) 0370 801 0567

[www.ukfast.co.uk/winner/](#)

UKFast Wins **Best Hosting Provider** 4 years running at the ISPA awards.

Best Website Hosting - Best Dedicated Hosting - Best Windows Hosting UK

[Top 10 - UK Web Hosting - Hosting-Review.com](#)

[www.hosting-review.com/UK](#)

Compare **Best Web Hosting Companies** See the **Top UK Web Hosting** Reviews

UK Web Hosting Reviews - Cheap Hosting - Shared Hosting - Reseller Hosting

[Top 10 Hosting Companies - Top10BestWebsiteHosting.co.uk](#)

[www.top10bestwebsitehosting.co.uk/](#)

Compare **Top 10 Hosting Companies**. All offer Free Setup & Domain Name!

iPage Review - JustHost Review - Top 5 Hosting Comparison

[Web Hosting Services, Top 5 in the UK](#)

[www.araweb.co.uk](#) > ... > [Web Hosting Services, Top 5 in the UK](#)

On this webpage, we have listed the most reliable website **hosting providers** in the UK, who, in our 10 years of experience, have proved to be offering **top** quality ...

[Five Best Web Hosting Companies](#)

[lifehacker.com/5911651/five-best-web-hosting-companies](#)



by Alan Henry - in 26,855 Google+ circles

May 20, 2012 – When you're ready to take your data into your own hands and run your own blog, own your own photos, and host your own apps, it's time to find ...

[WEB HOSTING TOP 10 • BEST WEB HOSTS February 2013](#)

[b2evolution.net/web-hosting/top-quality-best-webhosting.php](#)

A list of the very **best web hosting companies** and hosting plans, recommended for hosting quality web sites, including blogs, forums, photo albums, PHP/MySQL ...

InMotion - InMotion Hosting Review - iPage - WebHosting Hub

[How to Choose the Best WordPress Hosting?](#)

[www.wpbeginner.com/wordpress-hosting/](#)

WordPress Hosting: A Beginner's Guide

Ads ⓘ

[Business Server Hosting](#)

[www.firehost.com/](#)

Secure & Reliable Business **Hosting**.

Strong SLA, 100% Uptime. Get Quote!

[15 Best Web Hosting 2013](#)

[www.editorsreview.org/UK](#)

Web **Hosting** Packages From £1.99

Limited Time Sale Ends Soon!

[PEER1 Managed Web Hosting](#)

[www.peer1hosting.co.uk/](#)

24x7 Support & Fast 10Gbps Network.

Talk to a **Hosting** Expert Online.

[Best Hosting Companies](#)

[www.rackspace.co.uk/business_host](#)

Award Winning Web **Hosting**

Live Support, 100% Uptime Guarantee

Rackspace UK has 142 followers on

Google+

[1&1 Hosting Solutions](#)

[www.1and1.co.uk/Hosting-Solutions](#)

6 Mo. Free On All **Hosting** Pkgs.

Webspace Recovery & PHP 5.4.

[Web Hosting Just £1.67](#)

[www.cwcs.co.uk/WebHosting](#)

From The Leader In Reliability.

Professional Support Included!

[Unlimited Hosting UK](#)

[design.rsandb.co.uk/](#)

Only £12.99 per year, Linux **Hosting**

cPanel and more!

- Reclame text
- Oferte
- Landing pages
- Asocierea cu CPC

[Web](#)
[Imagini](#)
[Mai multe ▾](#)
[Instrumente de căutare](#)

Aproximativ 1.230.000 (de) rezultate (0,17 secunde)

Anunțuri referitoare la **tractari auto bucuresti** ⓘ

Tractari auto Bucuresti 0724 045 151
www.tractari-auto.org/
Bucuresti, intern si international Non-stop. Pret mic, de la 100 lei
 Preturi tractari auto - Asistenta rutiera - Asigurari CASCO si RCA - Contact

Tractari Auto doar 100RON - Suna acum si venim imediat.
tractari-ieftine.speedy-tractari.ro/
 0722.144.155 - ieftin! 100 Lei
 » Harta pentru Piața Unirii 2, Piața Unirii, București, Bucuresti

Tractare ieftina.ro 0724 897 403
www.tractare-ieftina.ro/
Tractari Auto Nonstop Bucuresti 0724897403 Nonstop 0761681052

Tractari auto Bucuresti 0726429406, de la 89 LEI!
tractariautobucuresti.net/
TRACTARI AUTO BUCURESTI SI NU NUMAI, NON STOP, sunati acum pentru oferta
 0766370122 sau 0726429406.

Tractari Auto Bucuresti - Remorcar
www.dispecerattractari.ro/tractari-auto-bucuresti/
 Firme de **Tractari Auto Bucuresti**, non-stop, remorcar auto, transport auto pe
 platforma. Info tractari auto prin SMS - 0767825767.

tractari auto Bucuresti | 0762135800 | Doar 99 lei/tractare
www.tractari-autobucuresti.ro/
 Oferim servicii de **tractari auto** in **Bucuresti** la cele mai mici preturi. Intervinem in maxim
 30 de minute si tractam masina in deplina siguranta. Suna la **tractari auto ...**

Tractari Auto Bucuresti NON STOP | tractariauto-serv.ro
www.tractariauto-serv.ro/
Tractari Auto in Bucuresti. Preturi ieftine incepand de la 90 RON in **Bucuresti.** Tractari
 NON STOP indiferent de locatia unde se afla autovehiculul dvs.

2013 TRACTARI AUTO BUCURESTI 0724.053.043 || TRACTARI...
www.nonstoptractari.ro/
Tractari Auto NON-STOP. Efectuam **tractari auto** si remorcar Non Stop in **Bucuresti**
 sau pe teritoriul UE. **TRACTARI AUTO NON-STOP** Tel: 0724.053.043 **Tractari ...**

Anunțuri ⓘ

Tractari Auto Ieftine
www.rotractari.cif2.net/
 0761 531 592
Tractari Bucuresti 0761.531.592
tractari auto de la 99 lei

Tractari Auto
www.tractari-auto1.ro/
 Servicii **tractare** la cele mai mici
 preturi. 0765.712.945

Tractari auto Bucuresti
www.tractari-auto.info/
 ----- nonstop
 0762.44.72.08 sau 0742.50.78.77

Tractari 0766.60.30.90
www.tractez-auto.uv.ro/
Tractari Auto & Remorcar ieftine
 Dispecerat non-stop in **Bucuresti**

Tractari Bucuresti ieftin
www.tractariauto-bucuresti.info/
 99 Lei cu totul inclus 0762135800 -
 Garantam cel mai mic pret. F.Rapid

Tractari Auto Non Stop
www.tractaribuc.ro/
Tractari auto in Bucuresti si
 national. Tel: 0740.06.57.75

Tractari 0723632819
www.adtrans.ro/
Tractari Auto Non-Stop, Remat
 Utilaje, Asistenta Rutiera In Europa

Tractari Auto 0722648124
www.tractari-auto.ro/
 Transport pe platforma.
 Non Stop: 0722 648 124

#4 Lucru Exceptional facut prin PPC

Promovarea produselor care nu au cautari (nu stie lumea ca exista) prin GDN + remarketing

DOGGLES®

FREE SHIPPING on any order over \$35!
Use coupon code: FREESHIP
* Ground, within 48 USA states

Contact Store Finder Wholesale

Shop About Us Customer Service Home

NEW!
photo contest!

New Water Bottle Toys

Home of the world's best and only eyewear made just for dogs!

As seen on
CNN, People,
Woman's World,
Regis and Kelly,
National Geographic,
Animal Planet...

1ST PLACE
BOUTIQUE CATEGORY
Global Pet Expo
BEST IN SHOW AWARD

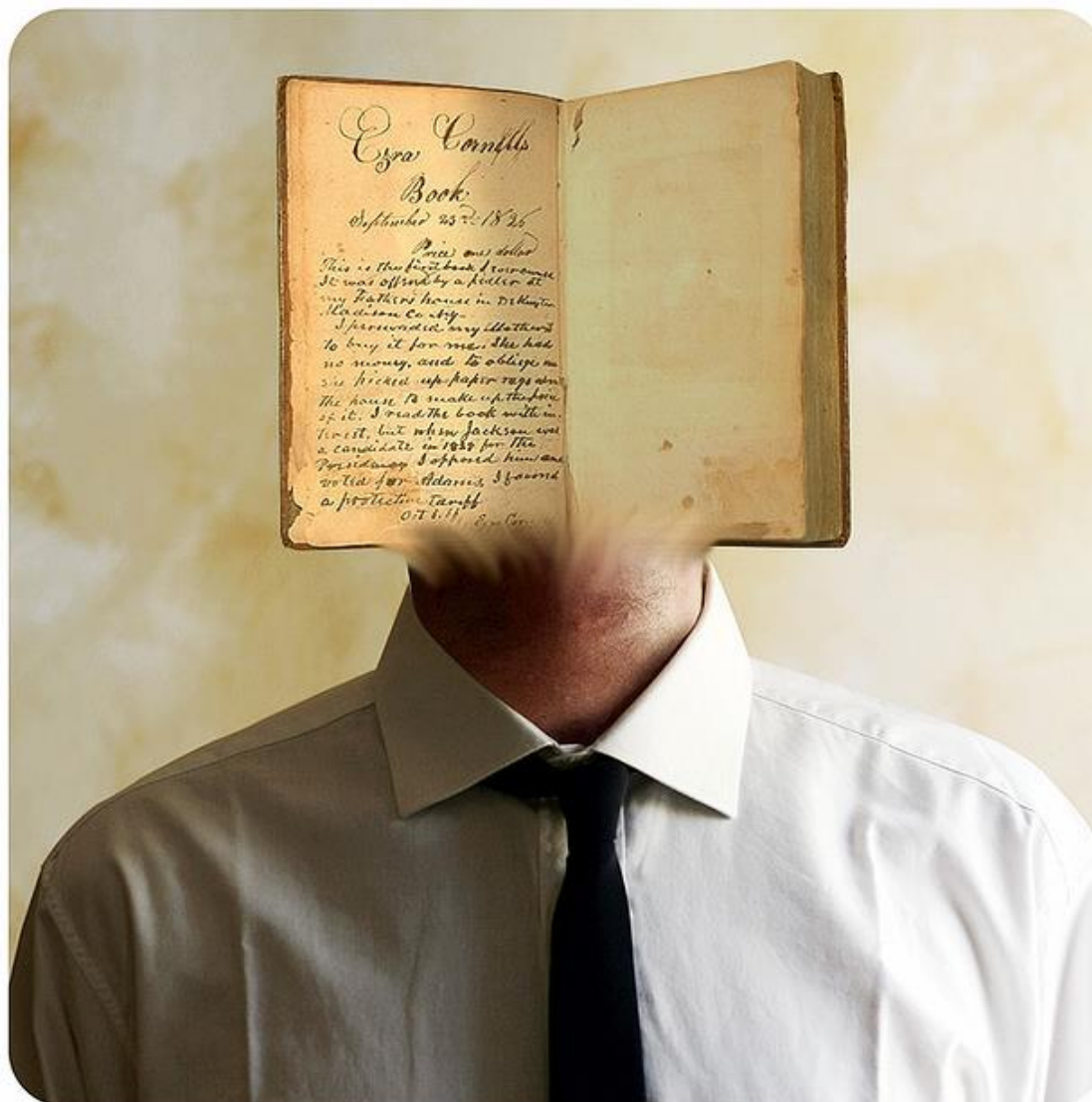
Sierra Dog Supply

Mutt Gear

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#5 Lucru Exceptional facut prin PPC

Promovarea pe baza de profil prin Facebook Ads + remarketing



Promovarea ofertelor turistice pe baza de profil



vs



- Tineri 18-27
- Singuri

- Peste 27 ani
- Casatoriti
- Copii

Asteptarile pe baza de profil

- Tineri 18-27
- Singuri

vs

- Peste 27 ani
- Casatoriti
- Copii



#6 Lucru Exceptional facut prin PPC













Smart Remarketing pe baza comportamentului in site

	 -50%					miniPRIX % ▶
39,00 lei	19,50 lei	49,00 lei	49,00 lei	33,00 lei	49,00 lei	

	 -50% CUMPĂRĂ ACUM	 -25%				T!NAR ▶
169 lei		249 lei 186 lei	80 lei	159 lei	178 lei	

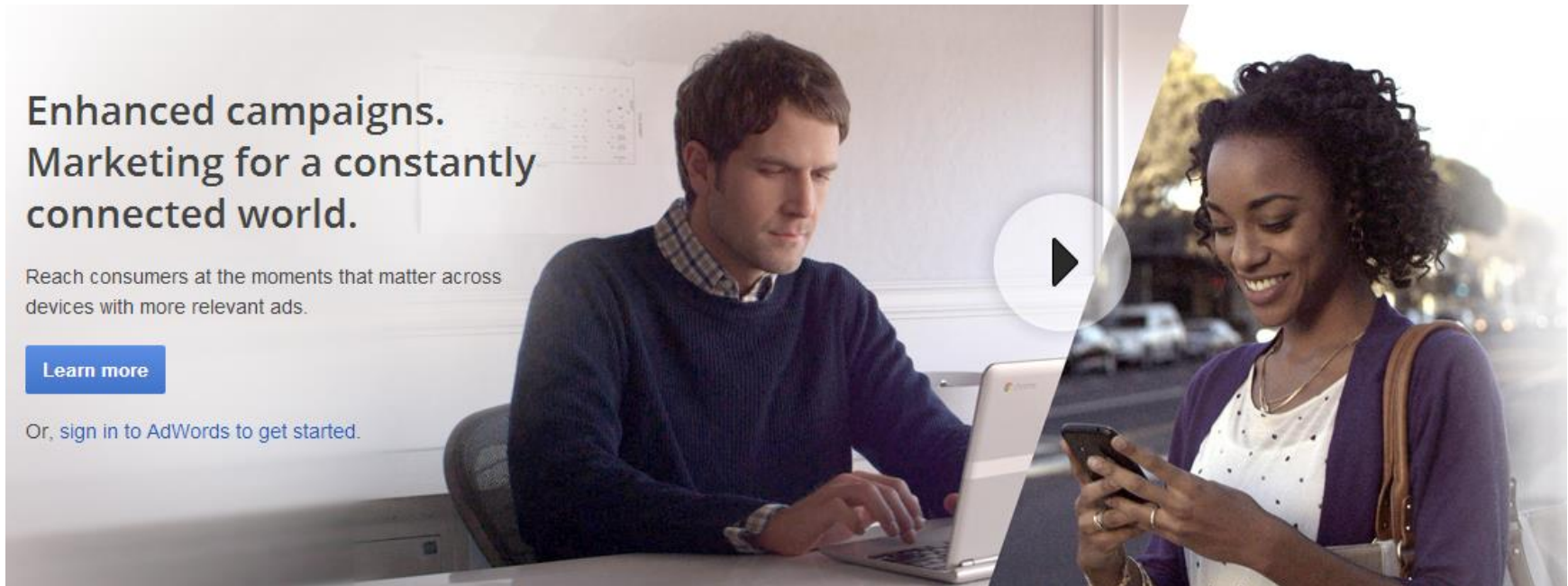
ACHICA The Members-only Luxury Lifestyle Store					▶

ACHICA The Members-only Luxury Lifestyle Store		Birdcage Cushion	£9.99	▶
			£4.99 SHOP	

T!NAR	
 -50%	
299 lei 99 lei	39 lei
 -54%	 -67%
249 lei 69 lei	279 lei 59 lei
	
80 lei	80 lei
	 CUMPĂRĂ
29 lei	
	 -25%
169 lei	249 lei 186 lei
	
178 lei	39 lei ▶

#7 Lucru Exceptional facut prin PPC

Promovarea pe baza de context (noua era Google)

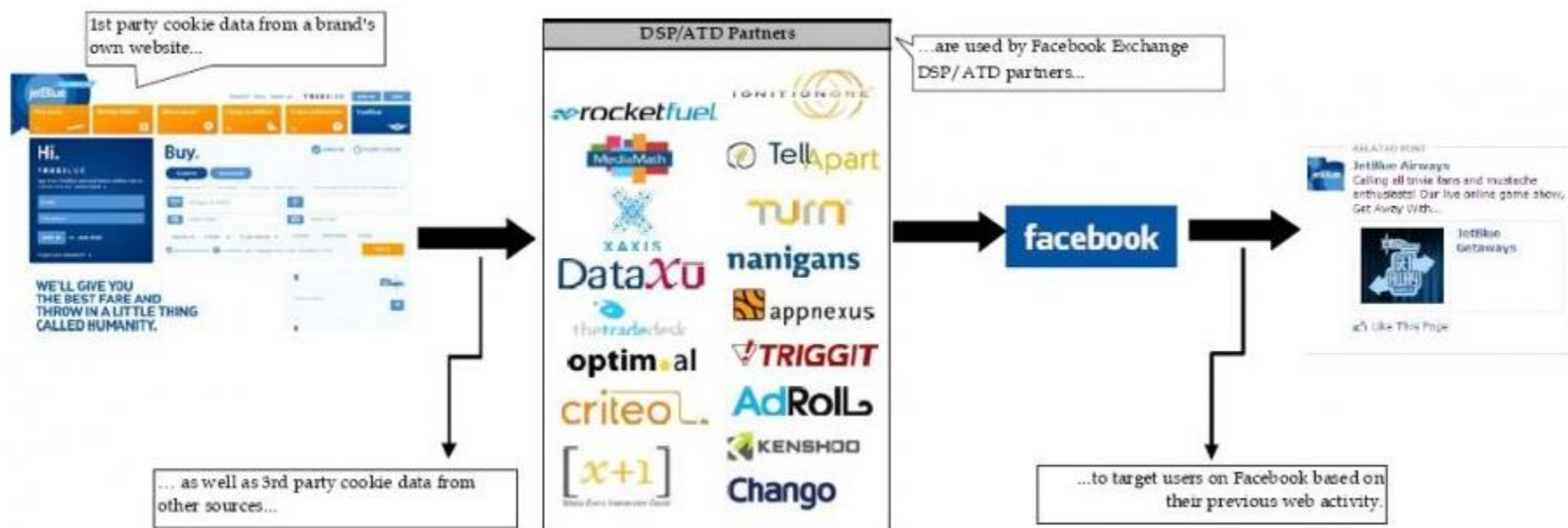


<http://www.google.com/adwords/enhancedcampaigns/>

<http://www.cristianignat.ro/migrarea-unei-campanii-search-spre-enhanced-campaign>

#8 Lucru Exceptional facut prin PPC

Facebook Exchange (remarketing prin Facebook)



#9 Lucru Exceptional facut prin PPC

Reputation management prin AdWords




Other People's Pain

Locations

Everywhere (19206)	ACT (1140)	NSW (7557)	NT (170)	QLD (3578)	SA (987)	Somewhere else (224)	TAS (242)	VIC (3573)	WA (1735)
------------------------------------	----------------------------	----------------------------	--------------------------	----------------------------	--------------------------	--------------------------------------	---------------------------	----------------------------	---------------------------

Topics

Billing problem (1965)	Delayed SMS messages (147)	Delayed voicemail (135)	Doesn't like Lara (677)
Dropped calls (626)	Incorrect advice given by vodafone staff (584)	On hold too long (1811)	Overcharged / Billed for wrong amount (116)
Poor customer service (2590)	Privacy and security (134)	Reception issue (9863)	

21203 Someone from **WA** thinks vodafone is **Be carefull** [Share on facebook](#) 
recharging using the phone app on pre paid with credit cards. at 26 Mar 2012 07:15:22 PM

Today i sent 2 requests to recharge my pre paid mobile account via my phone using my CC Card (\$100). The money had been taken out twice but still no credit...They gave me \$10 credit so i could call my bank to confirm and yes my bank had confirmed it then i got got disconnected as the \$10 had run out. Vodafone said i had to fax through the details and i will get the money back in 6 to 11 working days and no compensation in anyway. I just had to suck it up.
 Even though ive wasted a few hours on the phone with them and not been able to make any more calls all day because i didnt want to give them any more of my money. Not a happy.


Care a fost efectul online?


Comparați după	Termeni de căutare	Filtru
<input checked="" type="radio"/> Termeni de căutare <input type="radio"/> Locații <input type="radio"/> Intervale de timp	Stat: utilizați o virgulă pentru a adăuga elemente de comparat. (tenis, fotbal) <input type="text" value="vodafail"/> + Adăugați un termen de căutare	Căutare Web Australia 2004 - prezent Toate categoriile Toate subregiunile <input type="button" value="Căutați"/>


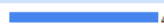
Interes pentru Căutare Web: vodafail

Australia, 2004 - prezent


Categorii: [Internet și telecomunicații \(0-10%\)](#), [Arte și divertisment \(0-10%\)](#), [mai multe...](#)

 Clasificarea taxonomică pentru Statistici de căutare a fost actualizată în cursul lunii decembrie 2011. [Aflați mai multe](#)

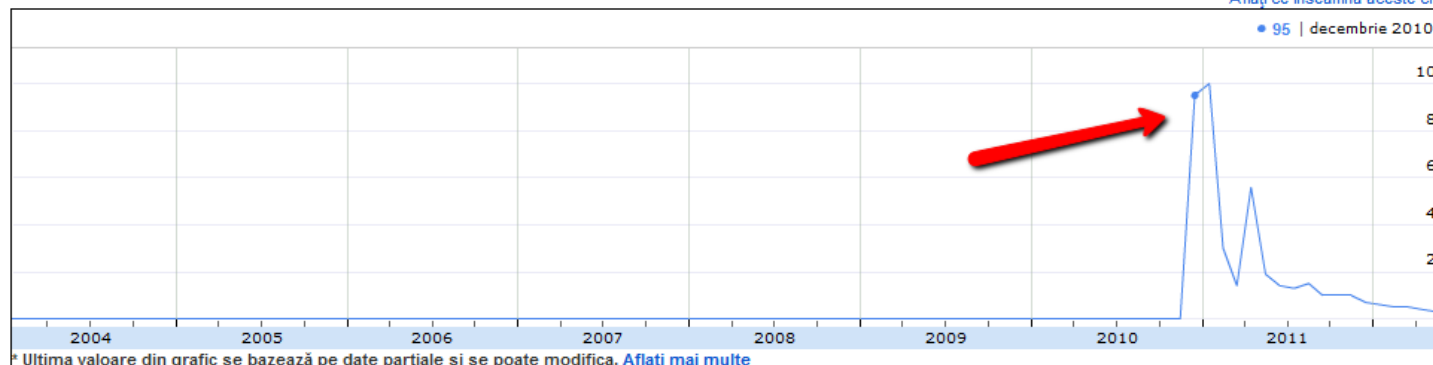
 A fost aplicată retroactiv o îmbunătățire a funcției de atribuire geografică, începând cu data de 01.01.2011. [Aflați mai multe](#)

Totaluri 
vodafail  4

Nivelul de interes pentru o perioadă de timp

☐ previziune  ☐ Titluri de știri

[Aflați ce înseamnă aceste cifre](#)



Care a fost efectul online?

intitle:vodafone

About 26,400 results (0.11 seconds)

26,400 rezultate ce contin vodafail in titlul paginii

[Vodafail.com - Looks like Vodafail to me.](#)

www.vodafail.com/

We are receiving many reports and stories from Vodafone customers across Australia that they are unable to send SMSs today. Vodafone has confirmed the ...

[How To Complain](#)

If you contact Vodafone through here they should be able to help ...

[Highest Rated Pain Stories](#)

Highest Rated Pain Stories. Stories are displayed on this ...

[Your Coverage](#)

You have gathered the courage to stand up for your rights as ...

[More results from vodafail.com »](#)

[Share Your Pain](#)

Share Your Pain. Vodafail.com is no longer accepting complaints ...

[Reception issue](#)

... amount (116) - Poor customer service (2590) - Privacy and ...

[Billing problem](#)

Billing problem (1965) - Delayed SMS messages (147) - Delayed ...

[Vodafail - YouTube](#)

www.youtube.com/watch?v=7NZYTBSN-rg

29 Dec 2010 - Vodafone in Australia has created a 'shitstorm' of their own making. Thousands of complaints have been lodged at vodafail.com This is my ...

vodafone

About 454,000,000 results (0.17 seconds)

[Vodafone Australia - Mobile Phones, Mobile Plans & Mobile ...](#)

www.vodafone.com.au/

Welcome to **Vodafone** Australia's home page for personal mobiles - check out special offers, links to My **Vodafone** set up, paying bills online and more.

[Phones](#)

Find the latest mobile phones and broadband deals from ...

[Contact us](#)

At Vodafone Australia help and support, you can find phone ...

[iPhone](#)

Compare iPhone 4 plans, caps and prepaid. Buy an iPhone 4 ...

[More results from vodafone.com.au »](#)

[Prepaid](#)

Recharge your account - Recharge offers - Get started

[Vodafone Plans](#)

Compare mobile phone plans and sim-only deals. Get infinite calls ...

[Support](#)

Support and setup: Phones help community - Activate your ...

[My Vodafone](#)

www.myvodafone.com.au/

Manage your account and keep track of your usage, view your bill, turn Roaming on and off and manage your mobile settings.

[Vodafone - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Vodafone

Vodafone Group Plc (LSE: VOD, NASDAQ: VOD) is a British multinational telecommunications company headquartered in London, United Kingdom. It is the ...

[Vodafail.com - Looks like Vodafail to me.](#)

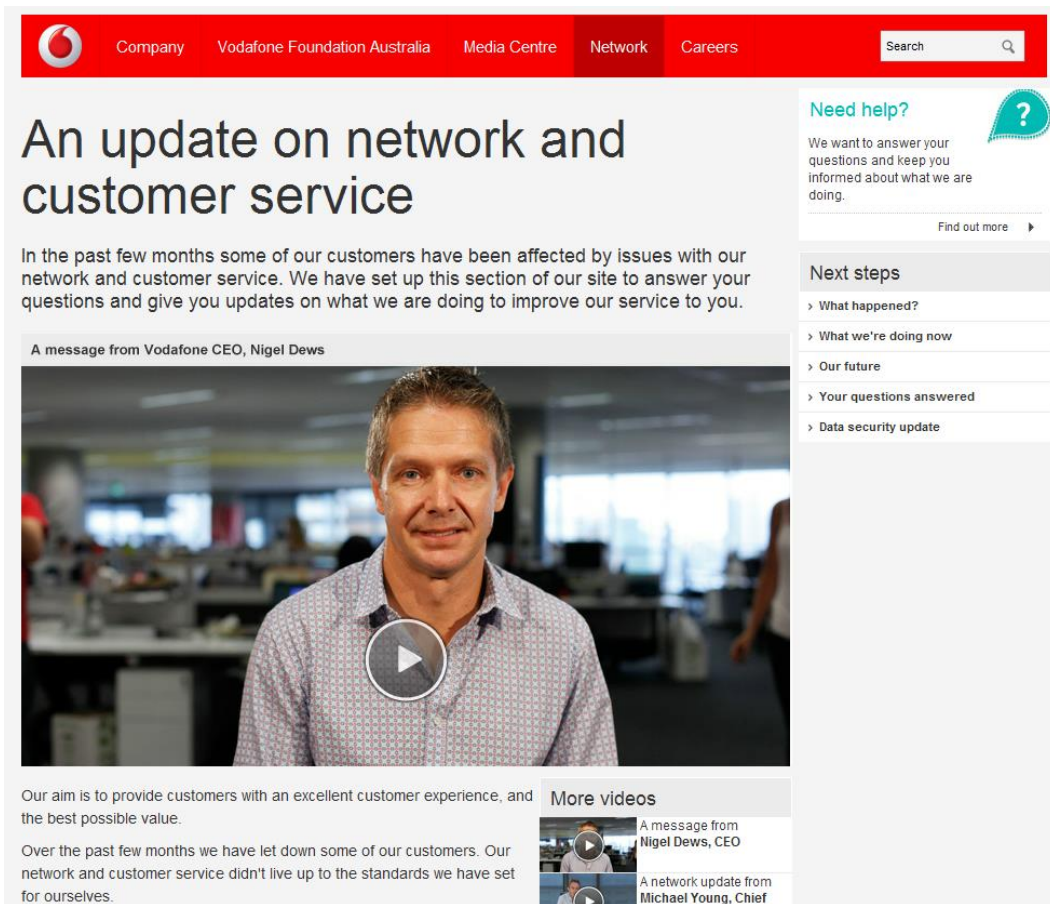
www.vodafail.com/

Vodafone Australia customers have had the opportunity to voice their concerns, their ... **Vodafone** has confirmed the issue is affecting everyone but they have not ...

#4

150,000 rezultate in Google.com.au pentru cautarea vodafail

Cum a actionat Vodafone?



An update on network and customer service

In the past few months some of our customers have been affected by issues with our network and customer service. We have set up this section of our site to answer your questions and give you updates on what we are doing to improve our service to you.

A message from Vodafone CEO, Nigel Dews

Need help?
We want to answer your questions and keep you informed about what we are doing.
Find out more

Next steps

- > What happened?
- > What we're doing now
- > Our future
- > Your questions answered
- > Data security update

Our aim is to provide customers with an excellent customer experience, and the best possible value.

Over the past few months we have let down some of our customers. Our network and customer service didn't live up to the standards we have set for ourselves.

More videos

- A message from Nigel Dews, CEO
- A network update from Michael Young, Chief



Google vodafail

About 28,200 results (0.07 seconds)

Vodafone Customer Message
Get a network & service update from Nigel Dews, CEO Vodafone Australia.
www.vodafone.com.au/Customer-Update

Apple iPhone 4 HTC Desire HD
Mobile Phone Deals Online Special Offer

Vodafail.com - Looks like Vodafail to me. - 2:44pm
I accepted the award with great humility and an appreciation for your support and trust in the vodafail campaign. In addition to all of the TV, radio, ...
www.vodafail.com/ - Cached

How To Complain Reception issue (7940)
Your Coverage Alternatives
Highest Rated Pain Stories Share Your Gain
Share Your Pain Overcharged / Billed for wrong

Melbourne VIC
Change location

The web
Pages from Australia

Adwords in reteaua de cautare



Vodafone Update

We've added
300 more Customer Service Staff

Improving Customer Service

Learn More

Vodafone.com.au/Updates Ads by Google

Remarketing

Cum a actionat Vodafone?

About 454,000,000 results (0.17 seconds)

Ad related to vodafone

Why this ad?

Vodafone's New Network | Vodafone.com.au

www.vodafone.com.au/NetworkGuarantee

Better Coverage, Faster Downloads & Stronger Signals, Now Guaranteed!

GALAXY S3 - Now Available

HTC One X: \$0 on \$49 Plan

iPhone 4S 16GB: \$8 On \$49 Cap

iPad 2 16GB: Just \$43 Per Month

Vodafone Australia - Mobile Phones, Mobile Plans & Mobile...

www.vodafone.com.au/

Welcome to Vodafone Australia's home page for personal mobiles - check out special offers, links to My Vodafone set up, paying bills online and more.

[Phones](#)

Find the latest mobile phones and broadband deals from ...

[Contact us](#)

At Vodafone Australia help and support, you can find phone ...

[iPhone](#)

Compare iPhone 4 plans, caps and prepaid. Buy an iPhone 4 ...

[More results from vodafone.com.au »](#)

[Prepaid](#)

Recharge your account - Recharge offers - Get started

[Vodafone Plans](#)

Compare mobile phone plans and sim-only deals. Get infinite calls ...

[Support](#)

Support and setup: Phones help community - Activate your ...

My Vodafone

www.myvodafone.com.au/

Manage your account and keep track of your usage, view your bill, turn Roaming on and off and manage your mobile settings.

Vodafone - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Vodafone

Vodafone Group Plc (LSE: VOD, NASDAQ: VOD) is a British multinational telecommunications company headquartered in London, United Kingdom. It is the ...

Vodafonefail.com - Looks like Vodafonefail to me.

www.vodafonefail.com/

Vodafone Australia customers have had the opportunity to voice their concerns, their ... Vodafone has confirmed the issue is affecting everyone but they have not ...

Ad related to vodafone

Why this ad?

Vodafone's New Network | Vodafone.com.au

www.vodafone.com.au/NetworkGuarantee

Better Coverage, Faster Downloads & Stronger Signals, Now Guaranteed!

GALAXY S3 - Now Available

HTC One X: \$0 on \$49 Plan

iPhone 4S 16GB: \$8 On \$49 Cap

iPad 2 16GB: Just \$43 Per Month



Company

Vodafone Foundation Australia

The new Vodafone network

We are investing \$1 billion across Australia to bring our customers better indoor coverage, faster downloads and a stronger signal than ever before from Vodafone.

By the end of 2012 our network rollout will be complete.

[Find out more »](#)



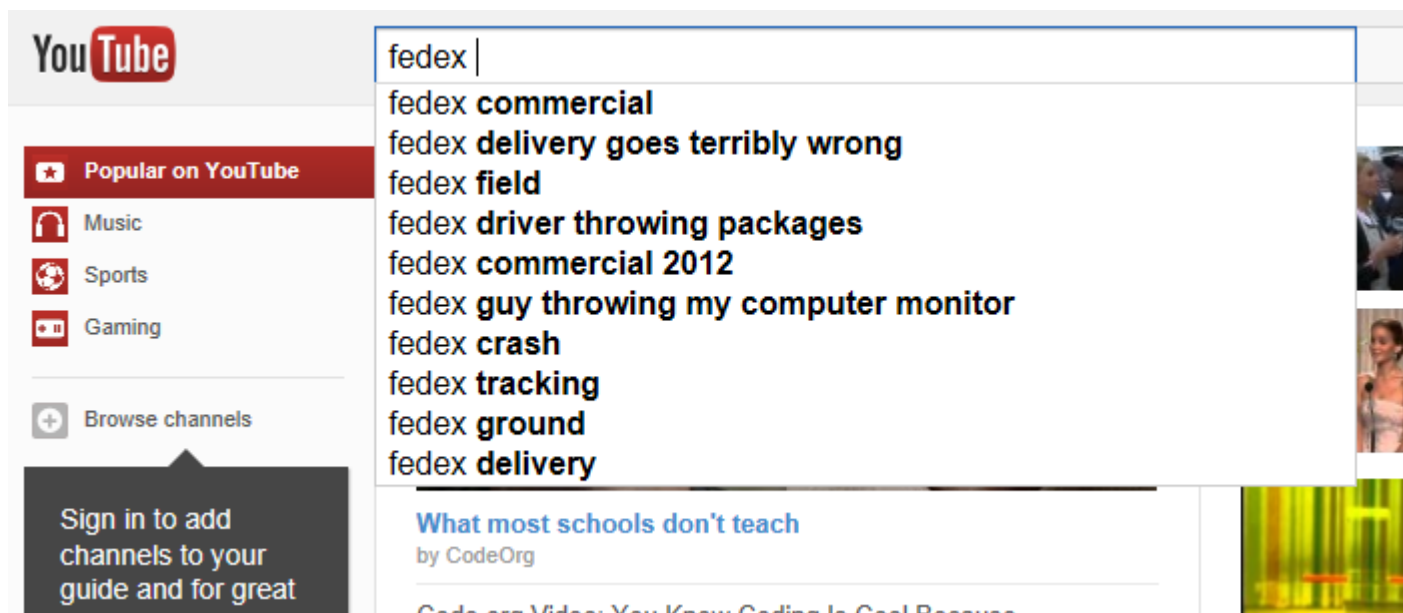
Company

Vodafone Foundation Australia

About Vodafone > Network >

Introducing the new Vodafone Network Guarantee

We want you to be happy on our new network, so we're giving you a guarantee.



#9.1 Lucru Exceptional facut prin PPC

Licitarea pe propriul brand

paravion

Web Imagini Mai multe ▼ Instrumente de căutare

Aproximativ 3.970.000 (de) rezultate (0,21 secunde)

Anunțuri referitoare la **paravion** ⓘ

[Bilete de Avion ieftine - bilete-de-avion.esky.ro](#)
[bilete-de-avion.esky.ro/](#)
Rezerva bilete de avion de la €20. Vezi oferte pentru zboruri ieftine!
81 de persoane din București au făcut clic pe +1 pentru această pagină
[eSKY.ro](#) - [Bilete de avion](#) - [eSKY.ro](#) - [Hoteluri](#) - [eSKY.ro](#) - [Promotii](#)

[Airtickets24.com® - Cauti Bilete ieftine de Avion? - avion.ro](#)
[www.avion.ro/](#)
Rezerva acum cu [avion.ro](#)
[Tarom Bilete Avion](#) - [Bilete de Avion](#) - [Avion.ro](#) - [Hoteluri](#)

[Bilete avion - Rezerva bilete de avion online - Paravion.ro](#)
[www.paravion.ro/](#)
Bilete avion pentru mii de zboruri de la companii aeriene. Promotii si preturi avantajoase,
rezervari bilete de avion la curse aeriene spre cele mai cautate ...
[5 recenzii Google](#)

<http://blog.2parale.ro/2013/01/este-bine-sa-licitezi-pe-brandul-propriu-in-adwords/>

tesco insurance

Web Images Maps Shopping More Search tools

About 3,710,000 results (0.19 seconds)

Ads related to **tesco insurance**

tescobank.com - TESCO® Car Insurance
www.tescobank.com/Car-Insurance
 New customers with a Clubcard get guaranteed discount. Quote now.
 24 Hour Accident Helpline Option: Breakdown Cover
 Car Insurance for Women UK Cover Extended to EU For 90 Days

Tesco Compare™ Insurance - tescocompare.com
www.tescocompare.com/
 Compare Quotes From The UK's Leading Insurers. Get a Quote Now!
 Car Insurance - Get Motoring - Home Insurance - Find The Best Deal

[Car Insurance - Cheap Car Insurance Quotes - Tesco Bank](http://www.tescobank.com/personal/finance/insurance/carins/index.html)
www.tescobank.com/personal/finance/insurance/carins/index.html
 Guaranteed discount available to new customers with a Clubcard. Get a Car Insurance quote today and see how much you could save with Tesco Bank.

[Contact Us](#)
 Contact information for Tesco Car Insurance. Contact us if you ...

[Existing customers](#)
 Information for existing Tesco Car Insurance customers. Get a Car ...

[Get car insurance quote](#)
 Apply for a Car Insurance quote now and see how much you ...

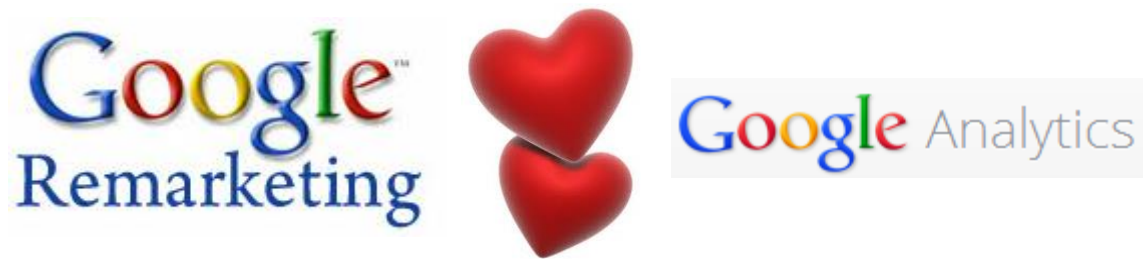
[Policy documents](#)
 Features Car Insurance policy information. Read, print and ...

[More results from tescobank.com »](#)

<http://blog.2parale.ro/2013/01/este-bine-sa-licitezi-pe-brandul-propriu-in-adwords/>

#9.2 Lucru Exceptional facut prin PPC

Remarketing prin Analytics



[Profiles](#)
[Tracking Info](#)
[Property Settings](#)
[Social Settings](#)
[Remarketing Lists](#)
[Custom Definitions](#)

Create New Remarketing List (Beta)

Follow these steps to activate Remarketing:

Step 1: Review the [Terms of Service](#) and the [Google Analytics for Display Advertisers Policy](#) to find out what you need to include in Display Network.

Step 2: Modify your [tracking code](#).

Profile

Remarketing type

- ☒ All of my site visitors
- ☐ Visitors who visited a specific page/section of my site (e.g. homepage, landing page, shopping cart) ?
- ☐ All visitors who completed a conversion goal
- ☐ Create my own remarketing type using Visitor Segments

List name

Membership duration days

Number of unique visitors assigned to this list: N/A ?

Product Account

Select the product account that will have access to this Remarketing List.

☒ AdWords

This choice can not be changed once you have saved this Remarketing List.

[Cancel](#)

#9.3 Lucru Exceptional facut prin PPC

Dynamic Search Ads → Fast SEO, Efficient results

#10 Lucru Exceptional facut prin PPC

Monopolizarea rezultatelor organice prin AdWords

[Web](#)
[Imagini](#)
[Videoclipuri](#)
[Mai multe ▾](#)
[Instrumente de căutare](#)

Aproximativ 126.000 (de) rezultate (0,43 secunde)

[Obiective turistice Londra](#) [Atractii turistice Londra, Anglia](#)

www.tvl.ro/londra/obiective_turistice_londra.html

Obiective turistice Londra - Atractii turistice si obiectivele turistice din Londra ce trebuie vizitate in vacanta la Londra.

[Atractii si obiective turistice Londra](#)

www.travelwiz.ro > Destinatii turistice > Londra

Londra atrage un numar foarte mare de vizitatori si de turisti si este un loc scump pentru vizitat. Cu toate acestea, sunt multe **obiective turistice** interesante de ...

[Imagini pentru obiective turistice londra](#) - Raportați imagini



[Londra: 6 obiective turistice pe care sa nu le ratezi - Ele.ro](#)

lifestyle.ele.ro > Turism

20.01.2012 – autor: ana-maria dragotalondra este unul dintre cele mai fascinante orase din intreaga lume. acesta iti ofera o gama larga de experiente ...

[Cat te costa obiectivele turistice din Londra](#)

turism.acasa.ro > Turism > Sfaturi de vacanta

13.03.2010 – Multa vreme, **Londra** a fost coonsiderata una dintre cele mai costisitoare metropole europene. Odata cu aparitia crizei economice, preturile au ...

[Ghid de sfaturi practice: Londra, obiective turistice, cazare ...](#)

www.imperatortravel.ro/.../ghid-de-sfaturi-practi...



de Cezar Dumitru - In 670 de cercuri Google+

07.09.2012 – O lista de sfaturi utile pentru cei care vor sa vada **Londra**: principalele **obiective turistice** din **Londra**, cazare ieftina, masa, etc. De

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Approximate CPC (Search)
obiective turistice londra ▾	Low	2,400	2,400	RON1.18

[Home](#)
[Cazare](#)
[Bilete Avion](#)
[Destinatii Turistice](#)
[Litoral Turcia](#)
[Litoral Bulgaria](#)
[Articole Turism](#)
[Contact](#)



[Despre Londra](#) | [Istoric](#) | [Sfaturi utile](#) | [Obiective turistice](#) | [Harta](#) | [Cazare](#) | [Comentarii](#)

Obiective turistice Londra

Lista obiective turistice Londra


Londra este una dintre capitalele istorice ce abunda in obiective turistice. Londra merita vizitata in orice perioada a anului deoarece este un oras plin de istorie si de atractii turistice. Mai jos va prezentam o serie de obiective turistice din Londra pe care le-am considerat mai importante, dar pe langa acestea exista multe altele ce merita vazute si explorate. Va lasam sa alegeti ce merita si ce nu merita vizitat in capitala Regatului Unit din lista de atractii de mai jos.



Big Ben

Big Ben este unul dintre cele mai importante obiective turistice in Londra, devenind aproape o emblema a capitalei britanice. Big Ben arata de-a dreptul incantator noaptea cand fatada si cesurile de pe fiecare fata sunt iluminate. Atunci cand Parlamentul se afla in sesiune o lumina stralucește peste fatada ceasului. Cadranul ceasului au o suprafata de peste doi metri patrati, iar minutarul are peste 4 metri. Big Ben are un pendul urias care este reglat de un sac de monezi si este un ceas excelent care s-a oprit foarte rar. Numele de Big Ben nu se refera de fapt...


→ [Continuare...](#)



Palatul Buckingham

Palatul Buckingham (Buckingham Palace) este resedinta oficiala din Londra a suveranului Regatului Unit al Marii Britanii si Irlandei de Nord si a fost deschis pentru prima pentru publicul larg in anul 1993. Intrarea la Palatul Buckingham se face prin Curtea Ambasadorilor de pe strada Buckingham Palace. Sala Mare a Palatului este locul in care se afla vechea sala de primire la Palatul Buckingham. Aceasta sala este dominata de scarile impozante si de balustrada din bronz cu ornamente florale. In Camera Garzilor pot fi admirate tapiteriile si ornamentele...

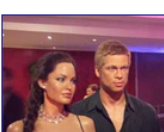
→ [Continuare...](#)



Parlamentul (Houses of Parliament)

Casele Parlamentului - Parlamentul este o cladire impunatoare de pe malul Tamisei si un obiectiv turistic important in Londra cunoscut si sub numele de Palatul Westminster. Cladirea este situata pe locul in care Edward Confesorul a poruncit construirea palatului original in prima jumatate a secolului al XI-lea. In 1547 rezistenta monarhista s-a mutat la Palatul Whitehall, dar Lorzii au continuat sa se intalneasca la Westminster, in timp ce Camera Comunelor se reuneau la Capela Sf. Stefan. Inca din acele vremuri stravechi, Palatul Westminster a fost casa...


→ [Continuare...](#)



Madame Tussauds

Turistii ce aleg sa viziteze acest obiectiv turistic trebuie sa fie pregatiti sa dea frau liber emotiilor si sa fie pregatiti sa intre in lumea vedetelor si a personajelor celebre. Faima si grandioarea pot fi simtite pe viu in sectiunea Blush, frica in Camera Groazei si momente de distractie maxima pot traite in Planetarium. Blush de la Madame Tussauds este o atractie interactiva care duce vizitatorii in spatele...

Produce FOSSIL 100% Originale



Ceasuri Dama




1,204 people like tvl.ro.



#1 in Google pentru *obiective turistice londra*

#10.1 Lucru Exceptional facut prin PPC

In fiecare saptamana un lucru exceptional care se poate face prin PPC:

www.cristianignat.ro

blog.2parale.ro

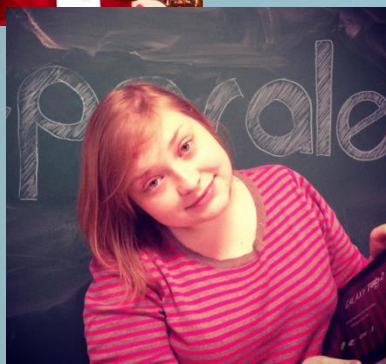
Your turn 😊



Cea mai mare rețea de afiliere din România

Facem magii in conturile AdWords

cristian.ignat@2parale.ro



ppc.2parale.ro