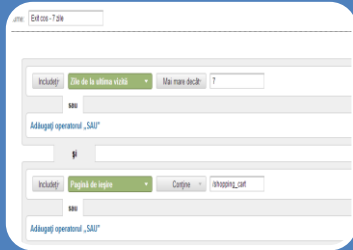


Top 10 lucruri excepționale pe  
care le poți face cu SEO și PPC

# Analytics Remarketing

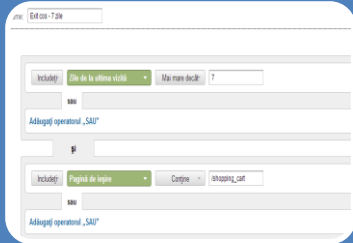


# Analytics Remarketing



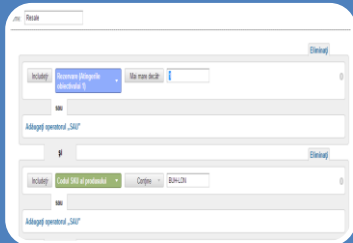
X days from cart abandon

# Analytics Remarketing



The screenshot shows a rule configuration interface. At the top, there's a header 'Edit rule - 720k'. Below it, there's a section 'Include' with a dropdown menu set to 'Site de la ultime vizite' and a text input field 'Ma mare de ch...' with a value of '7'. There's a 'Save' button. Below this, there's a section 'Adaptaj operational „SAU“' with a dropdown menu set to 'F' and a 'Save' button. At the bottom, there's another 'Include' section with a dropdown menu set to 'Pagina de login' and a text input field 'Categorie' with a value of '/shopping\_cart'. There's a 'Save' button and an 'Adaptaj operational „SAU“' section with a dropdown menu set to 'F' and a 'Save' button.

X days from cart abandon



The screenshot shows a rule configuration interface. At the top, there's a header 'Edit rule - 720k'. Below it, there's a section 'Include' with a dropdown menu set to 'Scenariu de vizite' and a text input field 'Ma mare de ch...' with a value of '1'. There's a 'Save' button. Below this, there's a section 'Adaptaj operational „SAU“' with a dropdown menu set to 'F' and a 'Save' button. At the bottom, there's another 'Include' section with a dropdown menu set to 'Categorie de produse' and a text input field 'Categorie' with a value of 'Baza de...'. There's a 'Save' button and an 'Adaptaj operational „SAU“' section with a dropdown menu set to 'F' and a 'Save' button.

Resale & WOW effect

# Analytics Remarketing

The screenshot shows the 'Edit rule - 72h' configuration in Google Analytics. It features two 'Include' conditions: 'Site de la última visita' (Last visited site) and 'Página de inicio' (Home page). The 'Addtag(s) operant(s)' field is set to 'SAU'. The 'Compre' (Purchase) event is selected, and the 'Shopping\_cart' is specified.

X days from cart abandon

The screenshot shows the 'Edit rule' configuration in Google Analytics. It features two 'Include' conditions: 'Resumen de ventas' (Sales summary) and 'Código de producto' (Product code). The 'Addtag(s) operant(s)' field is set to 'SAU'. The 'Compre' (Purchase) event is selected, and the 'Banco' (Bank) is specified.

Resale & WOW effect

The screenshot shows the 'Edit rule' configuration in Google Analytics. It features two 'Include' conditions: 'Página' (Page) and 'Código de producto' (Product code). The 'Addtag(s) operant(s)' field is set to 'SAU'. The 'Compre' (Purchase) event is selected, and the 'Banco' (Bank) is specified.

Campaign page remarketing

# X days from cart abandon

Nume:

.....

<input type="button" value="Includeți"/>	<input type="button" value="Zile de la ultima vizită"/>	<input type="button" value="Mai mare decât"/>	<input type="text" value="7"/>
<input type="text"/>			
sau <input type="text"/>			
<a href="#">Adăugați operatorul „SAU”</a>			
<input type="text"/>			
și <input type="text"/>			
<input type="button" value="Includeți"/>	<input type="button" value="Pagină de ieșire"/>	<input type="button" value="Conține"/>	<input type="text" value="/shopping_cart"/>
<input type="text"/>			
sau <input type="text"/>			
<a href="#">Adăugați operatorul „SAU”</a>			
<input type="text"/>			

# Resale and WOW effect

Nume:

---

Eliminați

Includeți

Rezervare (Atingerile obiectivului 1)

Mai mare decât

1

×

sau

Adăugați operatorul „SAU”

și

Eliminați

Includeți

Codul SKU al produsului

Conține

BUH-LON

×

sau

Adăugați operatorul „SAU”



# Campaign page remarketing

Nume:

---

Includeți

Pagină

Conține

sau

Adăugați operatorul „SAU”

și

Includeți

Cerere (Atingerile obiectivului  
3)

Egal cu

sau

# Cross Platform Remarketing



Facebook page or app

# Cross Platform Remarketing



Facebook page or app



Newsletter lists

# Cross Platform Remarketing



Facebook page or app



Newsletter lists



Endorsed remarketing campaigns

Wish someone a Happy Birthday



# Wish someone a Happy Birthday



**EXACT LA TIMP!**

Da click pe cadou  
pentru a-l desface!

# Wish someone a Happy Birthday

This message was sent with High importance.

From: Victor Caras || Christian Tour [dev@christiantour.ro]  
To: 'intern@christiantour.ro'  
Cc:  
Subject: IMPORTANT !!!

Salutare,

Am nevoie de ajutorul vostru pentru un proiect intern. Mai precis, va rog sa accesati linkul de mai jos pe calculatorul de la birou:

<http://bit.ly/11Sql6M>

Daca o puteti face si pe calculatorul de acasa ar fi nemaipomenit.

Nu este nimic altceva decat testarea unei tehnologii de remarketing si va veti alege doar cu un cookie in plus in browser.

# Wish someone a Happy Birthday

---

## Campaign settings

### General

Campaign name **Cristian Birthday** [Edit](#)

Type [?](#) **Display Network only - Remarketing** [Edit](#)

### Desktops & laptops, mobile devices and tablets

Devices [?](#) **All** [Edit](#)

[Change mobile bid adjustment »](#)

### Locations


Locations [?](#) Targeted locations:


- **Amsterdam, North Holland, Netherlands (city)**

[Edit](#)




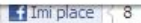
# Wish someone a Happy Birthday








[Acasa](#) [Video](#) [Muzică](#) [Imagini](#)


 [Inregistrare/Login](#)








02:33 | 03:17 [MENIU](#)  


Anunturi Google





**La Multi Ani Cristian!**  
Avem o surpriza pentru tine aici >>


 Îmi place!



 Salvează 

 Dă mai departe


 Embed



 Raportează






**Disney Violetta** Visele există pentru a fi împlinite!  
Din 18 februarie la ora 18:00!  
Episoade noi de luni până vineri!  
 


Similare [Același user](#)





3:54  
**Lavinia si Korek - F.T.R. L / Ftrl (HD)**  
Industria Muzicale  
 999  2



3:24  
**Balada Boa Gustavo Lima**  
Anda Vartic  
 6  0



3:23  
**Maestrul Dan Ciotoi in "Spectacol cu danene30"**  
 251  5

If that person is your client  
(or your boss)



# MULTUMESC !!



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