



Asociatia SEMRo in avanpremiera

-prezentare si obiective-

4 intrebari importante

- Cati dintre voi ati gestionat campanii tip SEO, Google AdWords sau folosind alte instrumente PPC?
- Cati ati facut asta pentru proiecte proprii?
- Dar pentru clienti?
- Cine are o certificare de marketing online, respectiv de marketing in motoare de cautare?

SEMPO

SEMPO

SEARCH JOIN JOBS FAQ REQUEST SERVICES CONTACT US MEMBER LOGIN

Learning Center

Press Room

SEMPO Institute

Member Directory

Groups & Committees

Members Only

About SEMPO

ENGLISH JAPANESE LATINO



OVER 14 BILLION SEARCHES PER MONTH... ARE YOU THERE?

SEMPO CIRCLE MEMBERS

- Blue Fountain Media
- Constant Contact
- Dot
- Efficient Frontier
- Fathom SEO
- Prospect
- Jellyfish
- KoMarketing Associates, LLC
- Latitude
- LexisNexis Martindale-Hubbell
- Razorfish
- SEMS S.r.l.
- SLI Systems, Inc.
- WebMetro
- WGI - Research and Management

View All Circle Members

PUBLIC SERVICES

- Request Services from SEMPO Members
- View SEM Jobs Available & Wanted

Search Engine Marketing Professional Organization (SEMPO) Mission: SEMPO is a global non-profit organization serving the search engine marketing industry and marketing professionals engaged in it.

Our purpose is to provide a foundation for industry growth through building stronger relationships, fostering awareness, providing education, promoting the industry, generating research, and creating a better understanding of search and its role in marketing.

LEARN MORE ABOUT SEMPO

Research

Search industry surveys and reports. Members gain access to the full results of the SEMPO State of the Market report and annual salary surveys.

Webinars

Join us for SEMPO's upcoming webinar on Thursday, May 26, 2010 - Findability and Usability: How Designing for Visibility Pays Off

ENGAGE WITH SEMPO



SEMPO & SEARCH ENGINE MARKETING NEWS

Point of View on Mobile

The Emerging Technology Committee addresses key questions: What mobile channels are available to search marketers and which show the most promise? What are the prospects for search, particularly local search, on mobile devices, and how is the landscape changing? What steps can marketers take to effectively target and reach consumers using mobile?

[read more](#) | [see more news](#)

JOIN SEMPO

NEW MEMBERS

EVENTS

[Bootcamp on Social Media for Community Building](#)

May 07 - 21, 2010

Various Locations in India

[CRA Forum](#)

May 12 - 14, 2010

Milan, Italy

[Hack 2010](#)

May 14 - 15, 2010

Bilbao, Spain

[Bootcamp on Social Media for B2B Businesses](#)

May 14, 2010

Delhi, India

[SEM Advanced London](#)

May 17 - 18, 2010

Covent Garden, London

[Online Marketing Expo Latin Congress and Tradeshow for Digital Marketing](#)

May 19 - 20, 2010

Sao Paulo, Brazil

[CMS 2010 25-City Tour and Virtual Summit](#)

May 20 - Aug 17, 2010

Multiple Locations

adtech Singapore

SEMPDX

The screenshot shows the SEMpdx website homepage. At the top left is the SEMpdx logo with the tagline "The home of Portland's SEM community". To the right is a search bar. Below the logo is a navigation menu with links for Home, Events, Membership, Sponsors, Partners, SearchFest, Blog, SEM Forum, About, and Contact. The main content area features a large heading "Search Engine Marketing Professionals of Portland" followed by a paragraph describing the organization's mission. To the right of this text is an image of a group of people sitting on a couch. Below the main heading are three call-to-action boxes: "get the newsletter" with an email sign-up form, "become a member" with a "business community" button and a "search marketers" button, and "register for events" with a "Register early to secure a seat and save" button. On the right side of the page, there are two vertical widgets: "Upcoming SEMpdx Events" listing "SEMPdx April Networking" and "Don't Miss the eMarketing Summit at Innotech" with a "Subscribe to Our Events Feed" button; and "Latest from the SEMpdx Blog" listing several articles with a "Subscribe to Our Blog Feed" button. At the bottom right, there is a calendar for April 2010.

SEM pdx The home of Portland's SEM community

Search SEMpdx.org... Search

Home Events Membership Sponsors Partners SearchFest Blog SEM Forum About Contact

Search Engine Marketing Professionals of Portland

is an organization based in Portland, Oregon whose mission is to inform and educate area businesses on the benefits of SEM to bottom line revenue.

get the newsletter
Email Address
Confirm Email
Sign Up!

become a member
business community
search marketers

register for events
Register early to secure a seat and save

SEMPdx Forum

Check out our forum! Post your questions, comments, and answers on Search Technical or SEM Business issues. The best SEM experts in Portland will respond. Post job openings. Find jobs.

Discounts to Special Events and Training

Members can enjoy thousands of dollars in discounts for major national conferences. Get SEMpdx member discount codes by visiting our [member discounts page](#) (Members can obtain the log in user ID and password by [Contacting Us](#)).

Business Community – Benefits of SEM

Did you know that search engine marketing delivers the most qualified leads at the lowest cost compared to all other traditional marketing media? [Join today](#) and learn how a strategic search engine marketing campaign can not only

Upcoming SEMpdx Events

SEMPdx April Networking
Don't Miss the eMarketing Summit at Innotech
Subscribe to Our Events Feed

Latest from the SEMpdx Blog

Don't Miss the eMarketing Summit at Innotech
Portland CodeCams and SQL Saturday Combine Events in 2010 (SEO Speaking Opportunity)
Call for Entries for the 2010 Solite Awards
WordStream Launches SEO Toolset with Advanced Keyword Research and Content Optimization Features
Members Appreciation Night – April SEMpdx Event Recap
View All Blog Posts
Subscribe to Our Blog Feed

April 2010						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Our mission is to inform and educate businesses on the benefits of SEM to bottom line revenue

SEMPDX - ce trebuie retinut

Membership benefits:

- education and awareness programs
- knowledge sharing
- professional development
- networking events for SEM professionals and the business community.

Business Community

Join today and learn how a strategic search engine marketing campaign can not only increase sales but also significantly increase your company's profit margins.

2 intrebari de la intalnirile de vanzari

- Care sunt cele mai frecvente obiectii din partea clientilor atunci cand se prezinta o oferta de campanie SEM?
- Dar cele mai frecvente cuvinte de apreciere?

BVDW-SEM



[Startseite](#) | [Die Unit Search](#) | [Studien](#) | [Aktuelles](#) | [Zertifikat](#) | [Glossar](#) | [Veranstaltungen](#)

Sie befinden sich hier: [Startseite](#)

WILLKOMMEN BEI DER UNIT SEARCH

Herzlich Willkommen auf der Webseite der Unit Search des Bundesverbandes Digitale Wirtschaft (BVDW) e.V.

Die Unit Search beschäftigt sich schwerpunktmäßig mit allen Themen rund um Search Engine Marketing (SEM). Dabei ist SEM als Oberbegriff zu verstehen und beinhaltet die Arbeitsbereiche SEA (Search Engine Advertising) und SEO (Search Engine Optimization). SEM=SEA+SEO

Hier finden Sie Informationen über die Aufgaben und Projekte der Unit sowie über die beiden SEM-Qualitätszertifikate, welche eine professionelle und seriöse Vorgehensweise von SEA und/oder SEO-Agenturen gewährleisten. Darüber hinaus können Sie sich hier ein Bild über die in der Unit aktiven Unternehmen machen.

Inhaber SEO Zertifikat 2010



ANSPRECHPARTNER



Unitleiter Search
Philipp von Stülpnagel
→ [SUMO](#)



Stv. Vorsitzender FG
Performance Marketing
Reza Malek
→ [QUISMA GmbH](#)

KONTAKT



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BVDW-SEM - ce e de retinut

- se accepta numai profesionistii cu vechime dovedita de 3 ani si venituri lunare de minim 1k
- abonament anual este de 4k
- asociatia verifica si certifica faptul ca membrii "obey Google guidelines"
- au un site dedicat de informare si prezentare a membrilor
- competitie anuala pentru: best performer, best usage of SEM, agency of the year
- certifica membrii ca buni profesionisti, au un badge care e purtat cu mandrie de membri
- au o echipa de conducere formata din 3 oameni, alesi dintre membri

3 lucruri importante despre asociatia SEMRo

- va reprezenta un "hub" specializat pentru resurse de SEM la nivel national
- va oferi credibilitate si un grad suplimentar de certificare profesionala freelancerilor si companiilor specializate din Romania
- se accepta membri atat freelanceri cat si companii ce au un interes in strategiile si tacticile locale de SEM si SEO

3 motive pentru care sa aplici la statutul de membru

- dezvoltare profesionala pentru cei care aspira la a deveni un bun profesionist in SEM
- evenimente de educare si networking cu specialisti locali si internationali
- mai multi clienti

Esti interesat sa faci parte din asociatie?

mail: inscrieri@semro.ro

Mulumesc

Marius Lazarescu

Asociatia SEMRo