

Search

- All online campaigns
- WD_Cursuri
 - WD_Cursuri General

- Shared library
- Automation
- Reports
- Labels

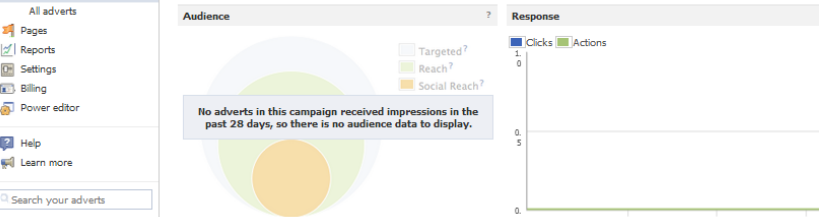
facebook Search for people, places and things

Adverts and pages

Account

Dragos Smeu

Campaigns & adverts



Last 7 days Sep 19 - Sep 25 All except deleted Select rows to edit Full report

Campaign reach? 0 Frequency? 0.0 Social reach? 0 Actions? 0 Clicks? 0 CTR? 0.000% Spent? €0.00

Name	Status	Reach	Freq.	Social reach
Smeu.Ro	Paused	0	0.0	0

Sponsored Story Preview Edit Targeting

Dragos Smeu likes Smeu.Ro.

This sponsored story targets 1,880 users:

- who live in Romania
- who live within 80 kilometres of Brasov, Bucharest, Bucuresti, Bukarest, Cluj, Cluj-Napoca
- between the ages of 18 and 36 inclusive

All online campaigns

Last 7 days
Sep 18, 2012 - Sep 24, 2012

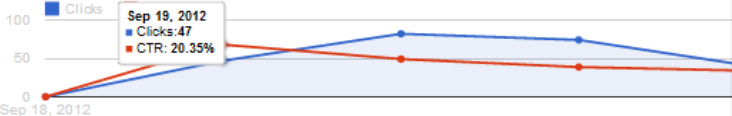
Campaigns Ad groups Settings Ads Keywords Ad extensions Dimensions

All but deleted campaigns Segment Filter Columns Search

Graph options Show graph

Primary metric Clicks Compare to Metric CTR

Close



New campaign Change status Automate Linked in Ads

Ad Campaigns Leads Re

Last 30 Days Aug 26, 2012



Days, Time Zone: GMT

Show summary of who clicked on your ads

Vrei sa inveti
pay per click
marketing?

PPC marketing o meserie



5 Cerinte pentru un specialist PPC



1. Prieten cu limba romana

Jucați jocuri românești



Alăturați-vă celei mai populare comunități de jocuri românești de pe Facebook. Jucați Table, Biliard, Poker, Ferma și multe altele.

apszemle.ro



Hírek/Média

SCUDERIA FERRARI



Sc Ferrari Formula 1

PROMOTII DE PANA LA 70%



CUMPARA ACUM TOT CE ITI POFTESTE INIMA CU PRETURI REDUSE PANA LA 70% ! ACUM DIN 2 PRODUSE CUMPARATE 1 ESTE LA JUMATATE DE PRET

Mihai Alin likes hainetari.ro.

Sponsored

Create an advert

Levi's Romania



Vizitați pagina noastră și dați "Like"

Like • 6,647 people like this.

5 eMarketing Services



All SEO, SEM & Online Marketing Services in 1 Place & for as Little as \$5. Like • 469 people like this. Check it Out!

6,251 people like Fiverr.

Lashez



Clothing

Like • Ale Alexandra likes this.

ociatia Secular-Umanista Din...



Susține știința redirectionând 2% către ASUR

Like • 3,223 people like this.

FIFA 2014!

bestpickz.com



A crea echipa ta, câștiga turneul și să fie rege al fotbalului!



Like • 1,761 people like this.

Domeniul Seniorilor



Good food,music&life evenimente de familie ,corporate ,de grup , va asteptam . Pentru prietenii de pe facebook 10%discount

Like • 77 people like this.

rectia Generala de Asistenta...

Organizație



REGIA GENERALA DE ASISTENTA SOCIALA
BUCURESTI
Calea Grădinarilor, nr. 10
060020 BUCURESTI

Like • 79 people like this.

AnaFashion



Cumpărături/Comerț cu amănuntul

Like • 547 people like this.

2. Analitic



3. Atentie la detalii



4. Autodidact



5. Neinfricat



**Cum invat
PPC?**

**Varianta A
singur**

**Varianta B
intr-o agentie**



Varianta A

singur



1. Tuts



lynda.com



2. Practica

440 unique people saw this post.

Organic [?] 234

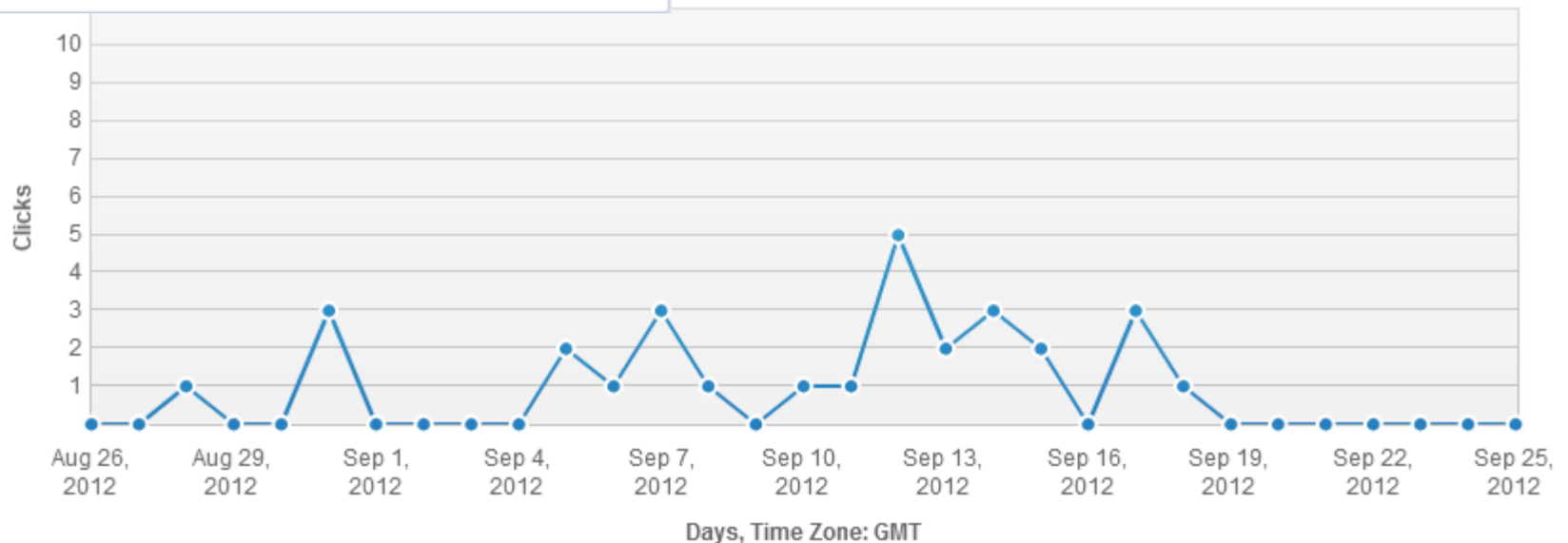
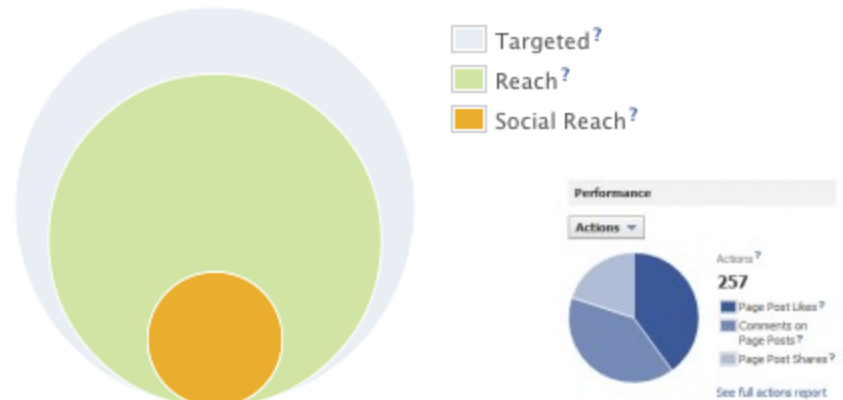
Viral [?] 136

Paid [?] 221

440 people reached · 40%

Promoted for \$5.00

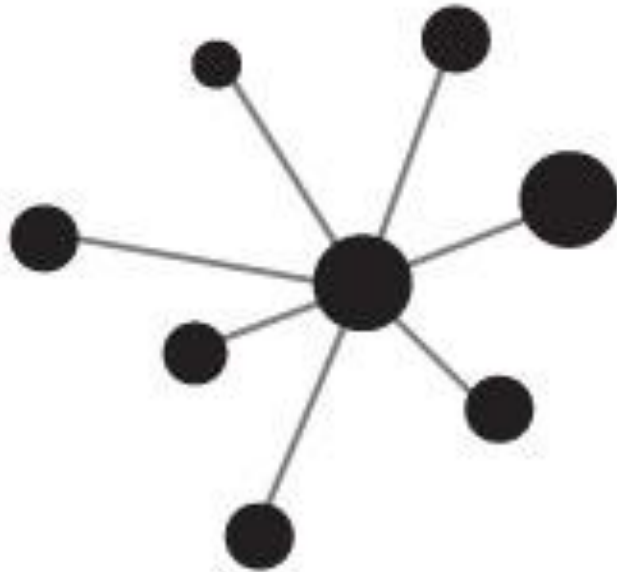
Audience



3. Intreaba un specialist



4. Evento de nisa



lumea
SEO PPC

5. Google Engage Academy



Google Engage

6. Grupuri de discutii



7. Sites & blogs

PPC

PPC Insights from the



Sharing is Caring: Introduces Shared

Google announced the new AdWords this past Monday to allow you to establish multiple campaigns. This consistent daily ...

Read More



Going Beyond AdWords: How to Use Niche Ad Networks

Sites like Bing, Google, and even Facebook have done a great

Google Inside AdWords

Google's official blog for news, information and tips on AdWords

LEARN WITH GOOGLE

AD INNOVATIONS

Unique sitelinks policy will be more proactively enforced

Monday, September 24, 2012 | 2:58 PM
Labels: [Policy](#), [sitelinks](#)

Sitelinks give users a choice of destinations on your website that they can visit directly from your text ad. We've already been [using sitelinks to improve your campaign performance](#). Maybe you're now preparing your ads for [enhanced sitelinks](#), which offer an even bigger boost.

Our [existing policy](#) has required each sitelink in a campaign to link to a different landing page. That's a meaningful different experience on the landing page from each sitelink. Recently, though, we've noticed a number of sitelinks created with the same landing page URLs or identical content. So starting today, we're proactively enforcing our policy.

How it will work

We'll initially focus on new sitelinks and any sitelinks that you change. As your ads are being served, we'll check if your sitelinks meet the policy standards. Sitelinks that don't meet the standards will be restricted from showing.

Impact on format and performance

To increase the chances of having more sitelinks shown with your ads, we recommend loading 6-10 sitelinks per ad. Having fewer eligible sitelinks could keep your ad from showing in larger 2-line and 3-line ad formats. And if you don't have enough eligible sitelinks in your campaign, then your ads may not display sitelinks at all. Remember, larger formats are more visible and have higher average click-through rates.

Future enforcement with existing sitelinks

We realize that manually checking and fixing duplicates among your existing sitelinks and landing page URLs can be a time-consuming task. So we're delaying proactive enforcement with existing sitelinks for a few months. But don't wait until it's too late. Remember, any sitelink that you add or change will be subject to proactive enforcement right away.

Guides

Categories

8. Carti

Sellers | Today's Deals | Sell Your Stuff

Related Searches: [adwords coupon](#)

Showing 1 - 16 of 885 Results

**Advanced Google AdWords** by Brad Geddes (Apr 24, 2012)~~\$39.99~~ **\$23.20** PaperbackOrder in the next **11 hours** and get it by Wednesday, Sep 26.

More Buying Choices - Paperback

\$21.09 new (49 offers)**\$21.33** used (12 offers)

★★★★★ (12)

Eligible for FREE Super Saver Shipping and 1 m

Books: See all 710 items**Ultimate Guide to Google AdWords 3/E: How to Access 100 Million People in 10 Minutes** (2012)~~\$24.95~~ **\$14.71** PaperbackOrder in the next **8 hours** and get it by Wednesday, Sep 26.

Only 12 left in stock - order soon.

More Buying Choices - Paperback

\$14.71 new (40 offers)**\$17.13** used (15 offers)

★★★★★ (17)

Eligible for FREE Super Saver Shipping and 1 m

Excerpt

Front Matter: ... ULTIMATE NE TO io oc; AdWord
TOOLKIT - \$85 ... See a random page in this bo**Books:** See all 710 items**Ultimate Guide to Google AdWords** by Perry Marshall and Bryan Todd (Jun 1, 2012)**\$15.49** Kindle Edition

Auto-delivered wirelessly

★★★★★ (17)

Kindle Store: See all 108 items

Kindle Store

- Advertising
- Direct Marketing
- Sales & Selling
- Web Marketing
- Computers & Internet

Books

- Advertising
- E-commerce Professional
- Accounting
- Web Marketing
- Computers & Technology

+ See All 23 Departments**Shipping Option** ([What's this?](#))

Free Super Saver Shipping

Listmania!

Some Fantastic Google
Optimization Books: A list

**Cum invat
PPC?**

**Varianta A
singur**

**Varianta B
intr-o agentie**



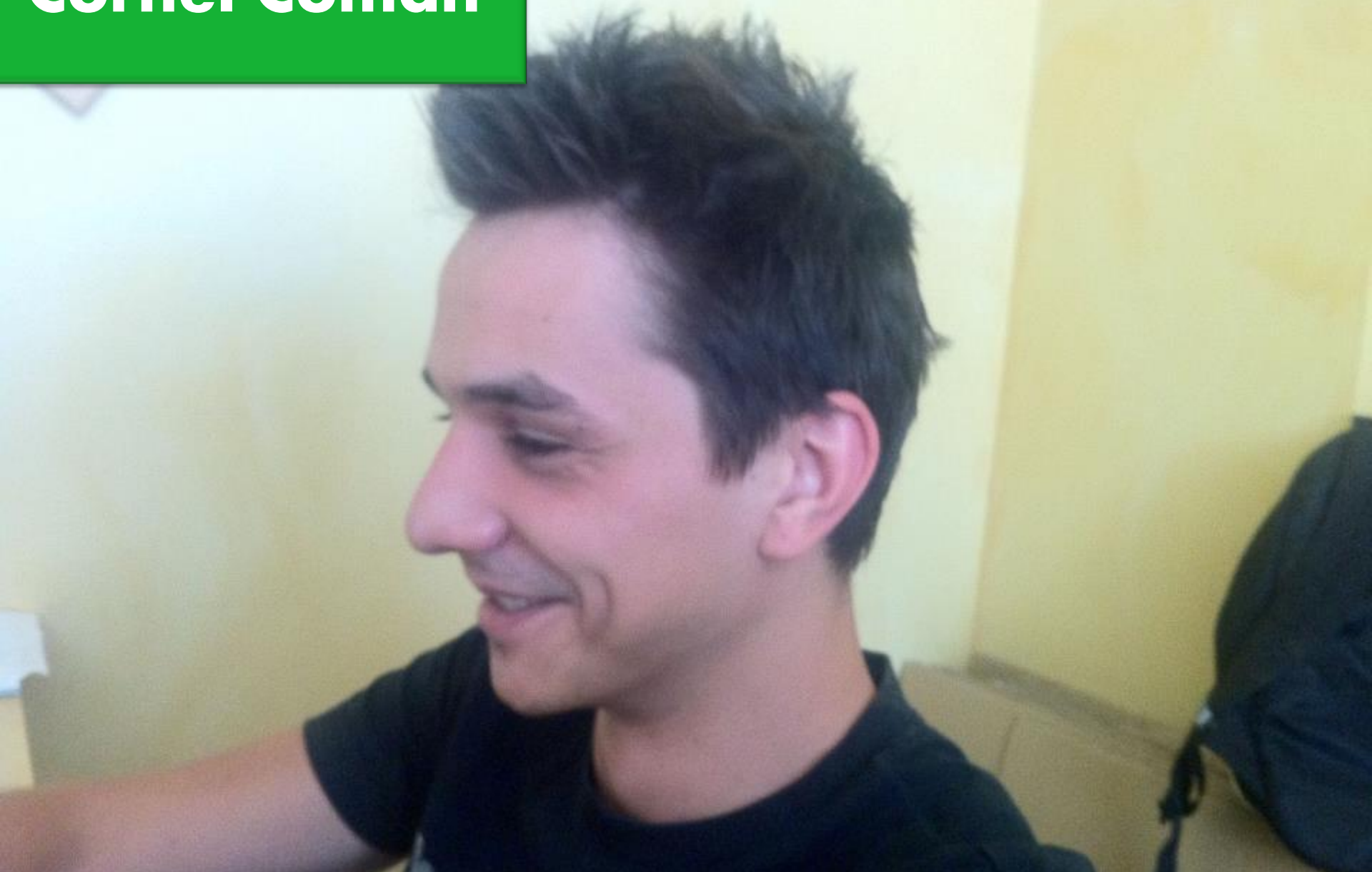
Varianza B
intr-o agentie



**Studiu de caz:
Internship
@webdigital**



Cornel Coman



Cornel Coman

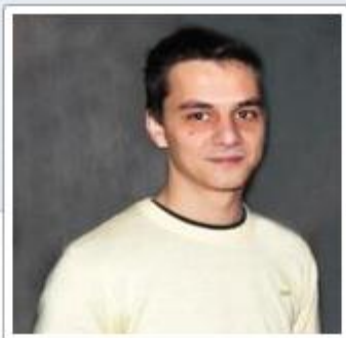


Cornel Coman



Cornel Coman





Cornel Coman Președinte

8 likes

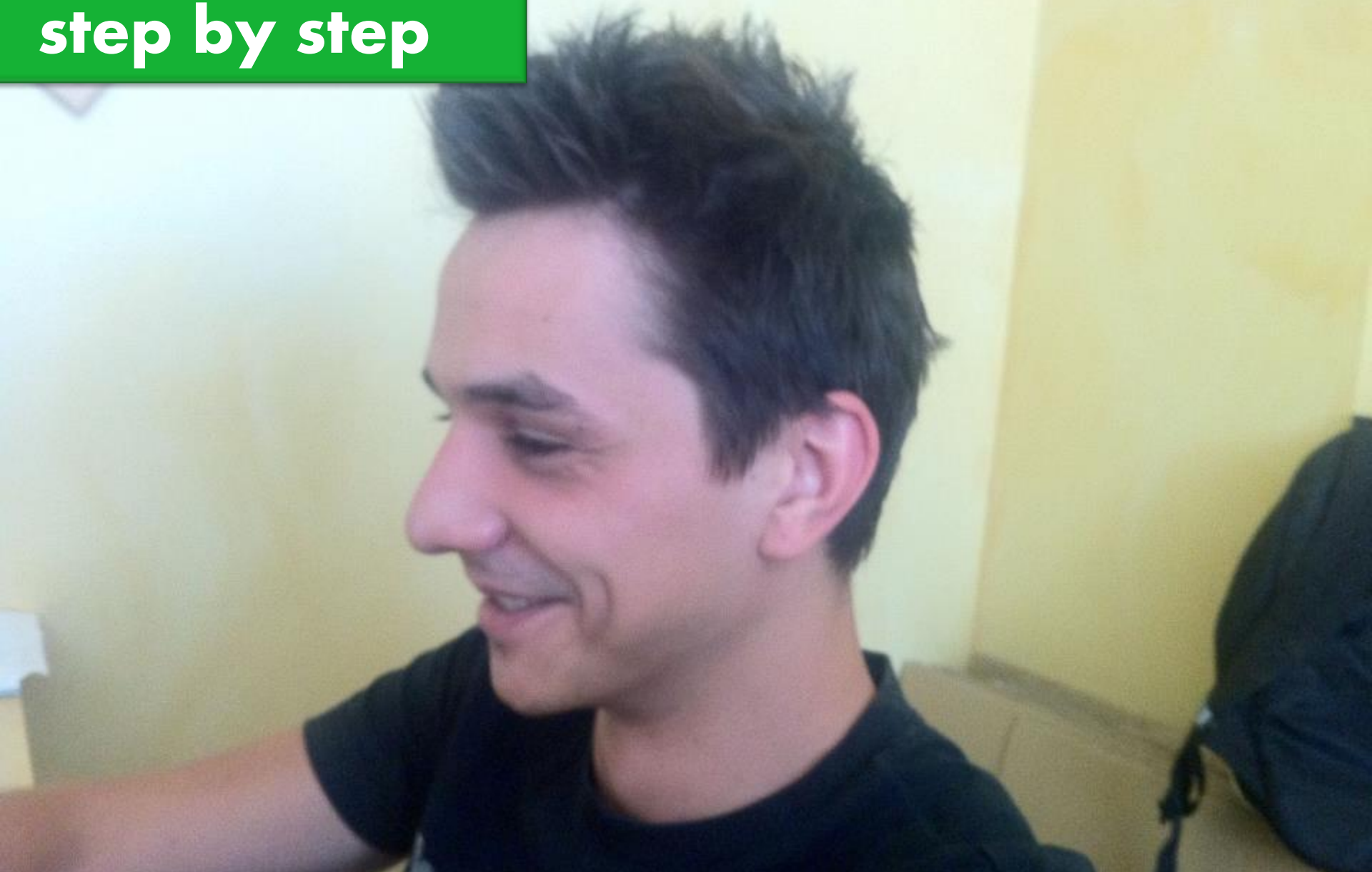
Politician
Viitor Președinte al României

About

Highlights ▾



Internship step by step



A background image of a man with dark hair, smiling and looking towards the left. He is wearing a dark-colored shirt. The image is partially obscured by colored overlays on the left and right sides.

Internship step by step

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6

Step 7

Tutoriale

Negative

Newsletter

Internship step by step

Step 1

Step 2

Step 3

Step 4

Step 5

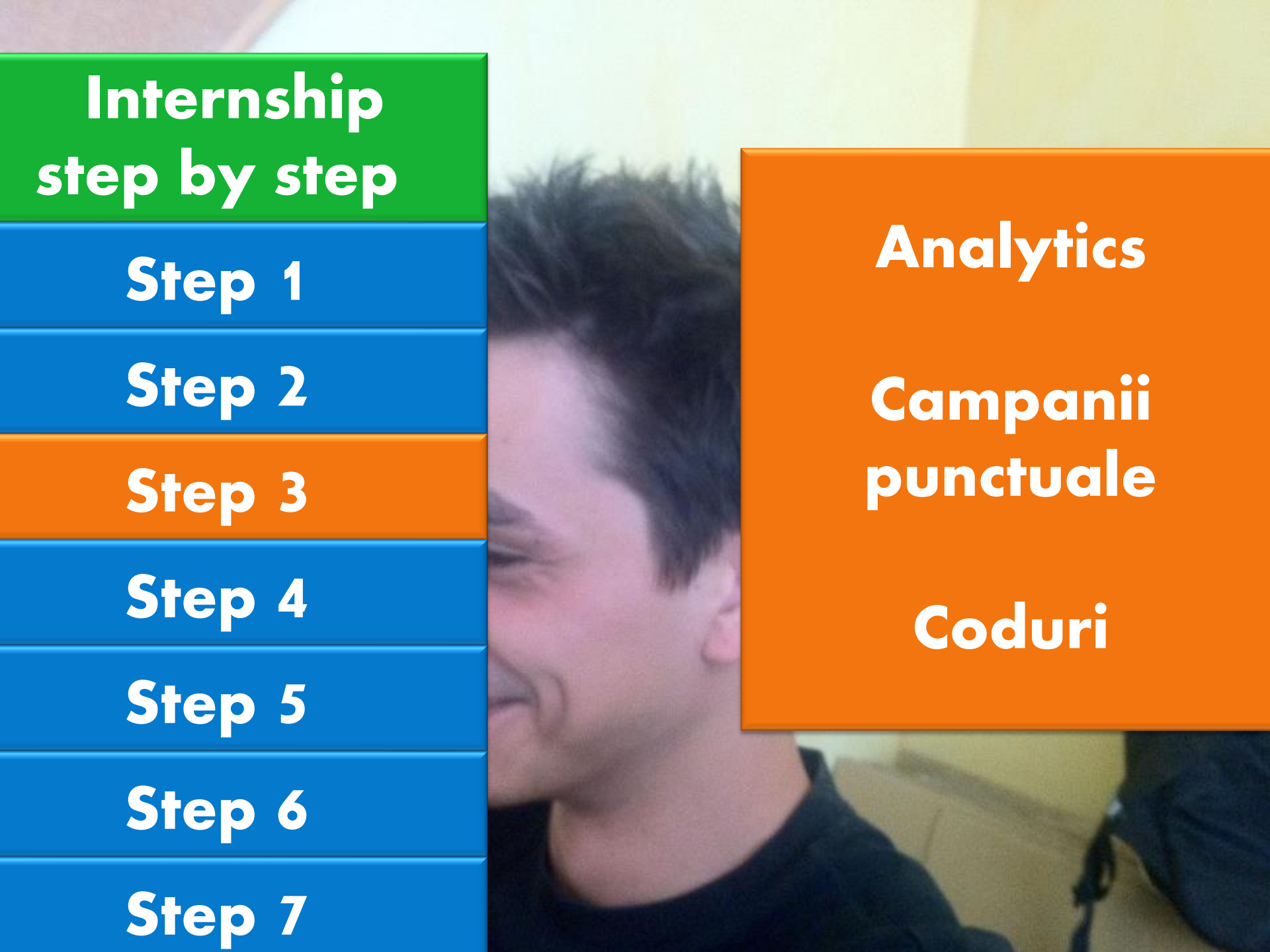
Step 6

Step 7

Excel

**Liste de
keywords**

Upload banner

A background image of a young man with dark hair, smiling and looking towards the left. He is wearing a dark-colored shirt. The image is partially obscured by a series of colored rectangular blocks on the left and a large orange block on the right.

Internship step by step

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6

Step 7

Analytics

**Campanii
punctuale**

Coduri

A background image of a young man with dark hair, smiling and looking towards the left. He is wearing a dark-colored shirt. The image is partially obscured by text boxes on the left and right.

Internship step by step

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6

Step 7

**Prima campanie
de search**

Dezvoltare

Optimizari

A background image of a man's face, partially visible on the right side of the frame. He has dark hair and is looking towards the left. The image is slightly blurred.

Internship step by step

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6

Step 7

**Prima campanie
de display**

Proceduri

**Aduri pe
Facebook**

A background image of a man's face, partially obscured by the text boxes. The man has dark hair and is looking slightly to the left.

Internship step by step

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6

Step 7

**Prima campanie
de remarketing**

Raportari

**Fundamental
Exam**

A background image of a man's face, partially obscured by the text boxes. The man has dark hair and is looking slightly to the left.

Internship step by step

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6

Step 7

**Castigator
Concurs Intern**

18 conturi

**Advanced
Search**

Internship step by step



Concluzie



PPC e o arta



multumesc.



dragos@webdigital.ro