

To be or not to be ...

PPC SPECIALIST

Me ...
Anabela Grip







4

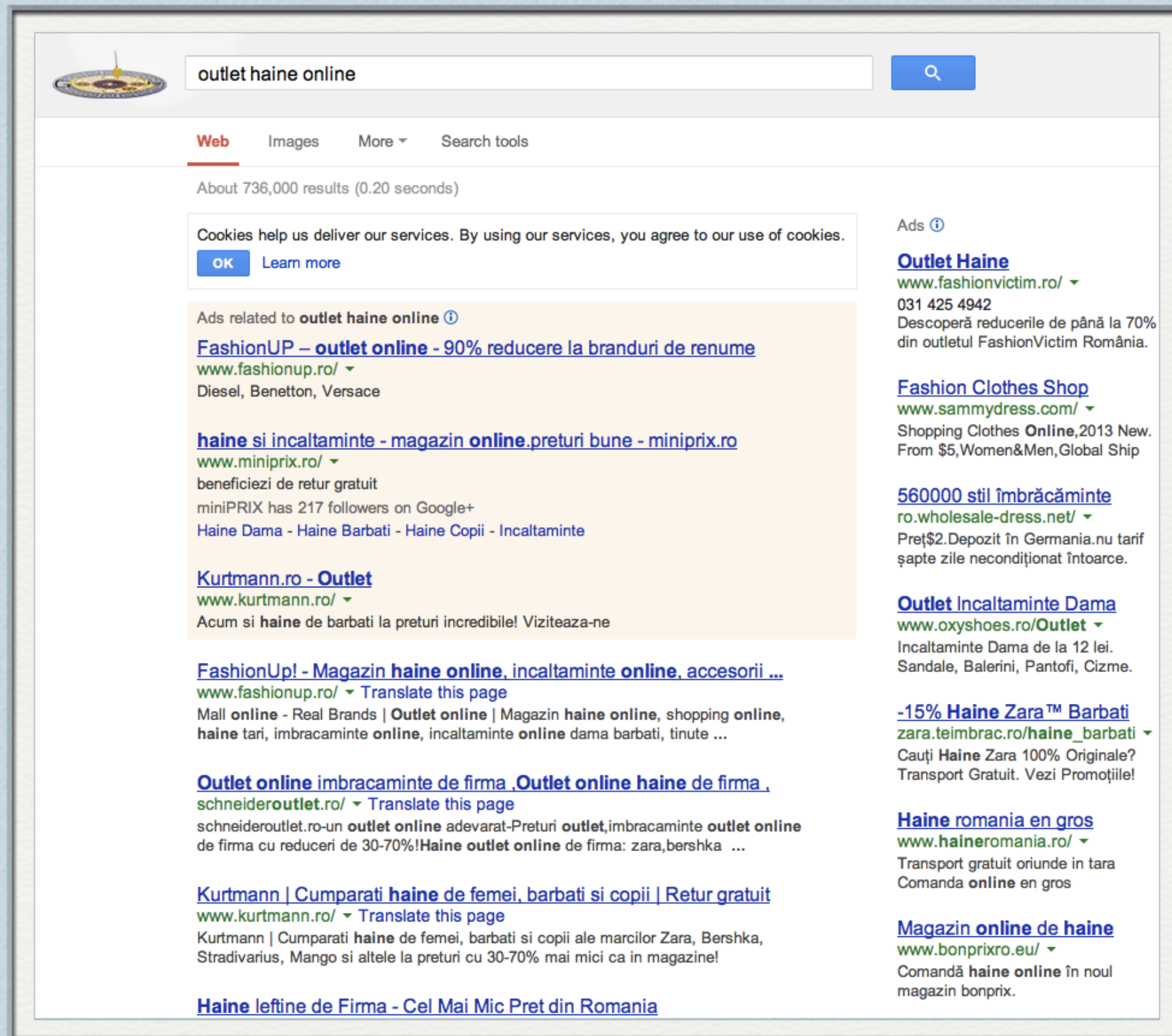


7 traits of a PPC specialist

1. Analytical with a touch of creativity



II.Thinks outside the box



The screenshot shows a Google search results page for the query "outlet haine online". The search bar at the top contains the text "outlet haine online" and a magnifying glass icon. Below the search bar, the "Web" tab is selected, and the results are displayed. A cookie consent banner is visible at the top of the results area. The results are organized into two columns. The left column features a section titled "Ads related to outlet haine online" with several sponsored links. The right column features a section titled "Ads" with more sponsored links. The search results include various online clothing stores and outlets, such as FashionUP, Haine si incaltaminte, Kurtmann.ro, FashionUp!, Outlet online imbracaminte de firma, Kurtmann, and Haine leftine de Firma.

outlet haine online

Web Images More Search tools

About 736,000 results (0.20 seconds)

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OK Learn more

Ads related to **outlet haine online**

FashionUP – outlet online - 90% reducere la branduri de renume
www.fashionup.ro/
Diesel, Benetton, Versace

haine si incaltaminte - magazin online.preturi bune - miniprix.ro
www.miniprix.ro/
beneficiezi de retur gratuit
miniPRiX has 217 followers on Google+
Haine Dama - Haine Barbati - Haine Copii - Incaltaminte

Kurtmann.ro - Outlet
www.kurtmann.ro/
Acum si **haine** de barbati la preturi incredibile! Viziteaza-ne

FashionUp! - Magazin haine online, incaltaminte online, accesorii ...
www.fashionup.ro/ Translate this page
Mall **online** - Real Brands | **Outlet online** | Magazin **haine online**, shopping **online**, **haine** tari, imbracaminte **online**, incaltaminte **online** dama barbati, tinute ...

Outlet online imbracaminte de firma ,Outlet online haine de firma ,
schneideroutlet.ro/ Translate this page
schneideroutlet.ro-un **outlet online** adevarat-Preturi **outlet**,imbracaminte **outlet online** de firma cu reduceri de 30-70%!**Haine outlet online** de firma: zara,bershka ...

Kurtmann | Cumparati haine de femei, barbati si copii | Retur gratuit
www.kurtmann.ro/ Translate this page
Kurtmann | Cumparati **haine** de femei, barbati si copii ale marilor Zara, Bershka, Stradivarius, Mango si altele la preturi cu 30-70% mai mici ca in magazine!

Haine leftine de Firma - Cel Mai Mic Pret din Romania

Ads

Outlet Haine
www.fashionvictim.ro/
031 425 4942
Descoperă reducerile de până la 70% din outletul FashionVictim România.

Fashion Clothes Shop
www.sammydress.com/
Shopping Clothes **Online**,2013 New.
From \$5,Women&Men,Global Ship

560000 stil îmbrăcăminte
ro.wholesale-dress.net/
Preț\$2.Depozit în Germania.nu tarif șapte zile necondiționat întoarce.

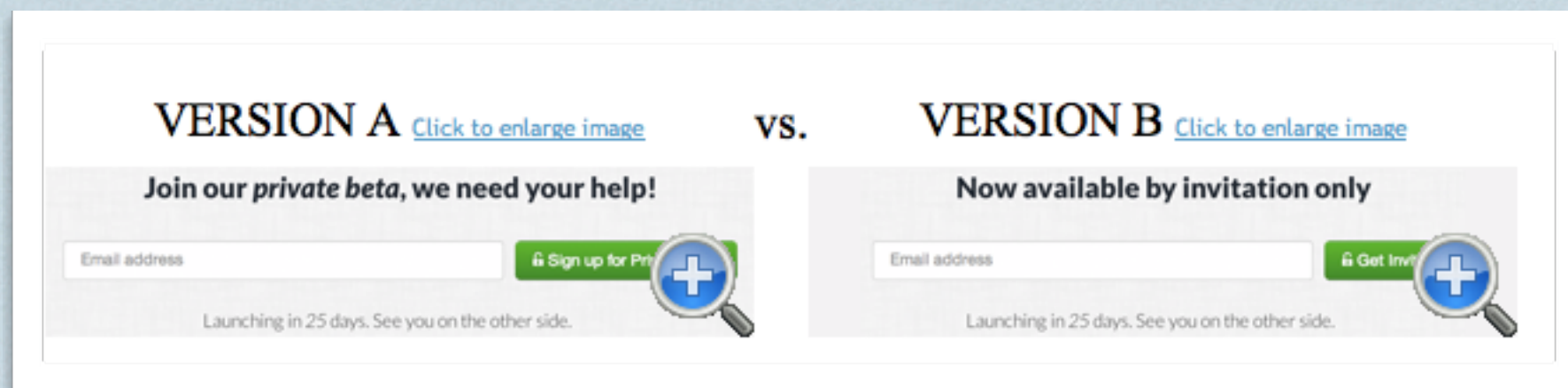
Outlet Incaltaminte Dama
www.oxys shoes.ro/Outlet
Incaltaminte Dama de la 12 lei.
Sandale, Balerini, Pantofi, Cizme.

-15% Haine Zara™ Barbati
zara.teimbrac.ro/haine_barbati
Cauți **Haine** Zara 100% Originale?
Transport Gratuit. Vezi Promoțiile!

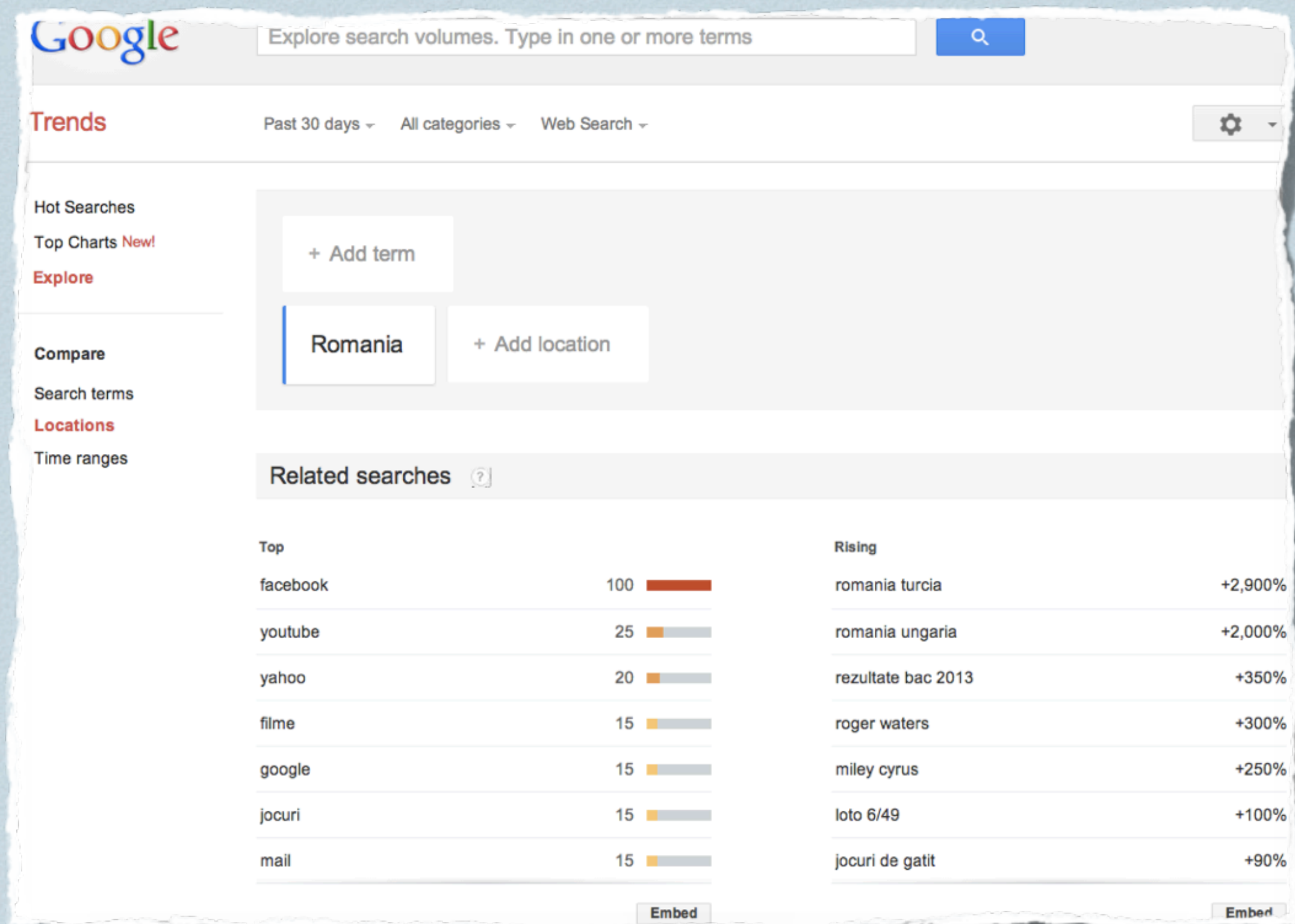
Haine romania en gros
www.haineromania.ro/
Transport gratuit oriunde in tara
Comanda **online** en gros

Magazin online de haine
www.bonprixro.eu/
Comandă **haine online** în noul magazin bonprix.

III. Initiative to test



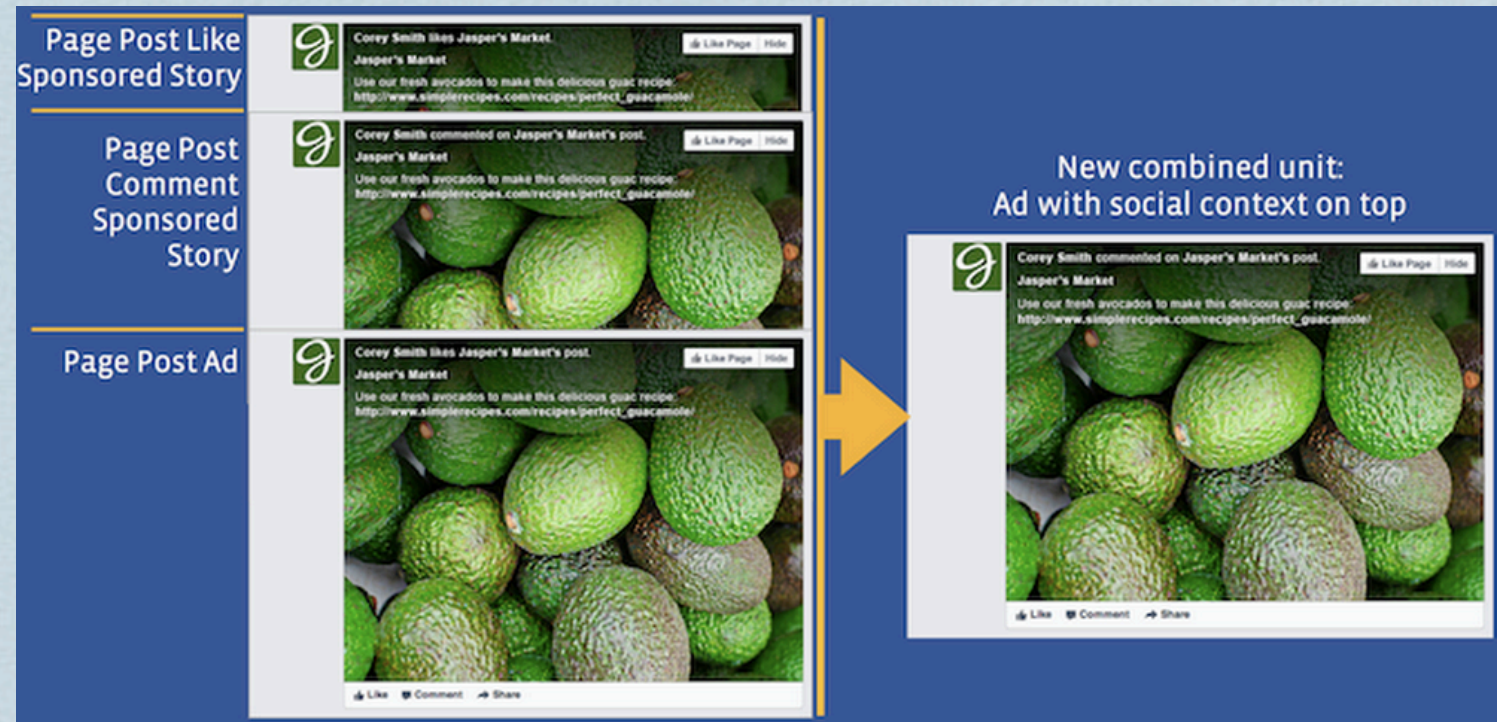
IV. Identifies trends



V. High tolerance to change

Google | Inside AdWords

Google's official blog for news, tips and information on AdWords



VI. Constant learning

How do you know you're a PPC specialist?

You talk to your husband/wife in terms of ROI, CPC, CTR and other three letter acronyms. Hopefully, they will not divorce you for your behavior :)

VII. Always has a plan



IO.OOO

Thank you :)

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