

The largest B2B expo-conference on digital, mobile & software solutions

8-9 October 2014, Romexpo Bucharest

# IMWORLD IN PICTURES



## **BUSINESS VISITORS**

5,214

total number of business visitors

2,517

unique companies represented by event visitors 1,573

(38%) top management & CEO level 25

industries covered by participating visitors

# **EXHIBITING COMPANIES**

104

participating companies

1,451

solutions offered by exhibitors

3,754

messages & meetings interaction through Connector 9,226

contacts exchanged in the event

### **AGENDA AND PRESENTATIONS**

67

presentations & sessions on the 3 event stages 105

international & local speakers

128

case studies presented throughout the agenda 8,695

presentations & seminars attendees

### MEDIA CAMPAIGN

530

TV, radio broadcast & print articles coverage

266,098

page views of the event website

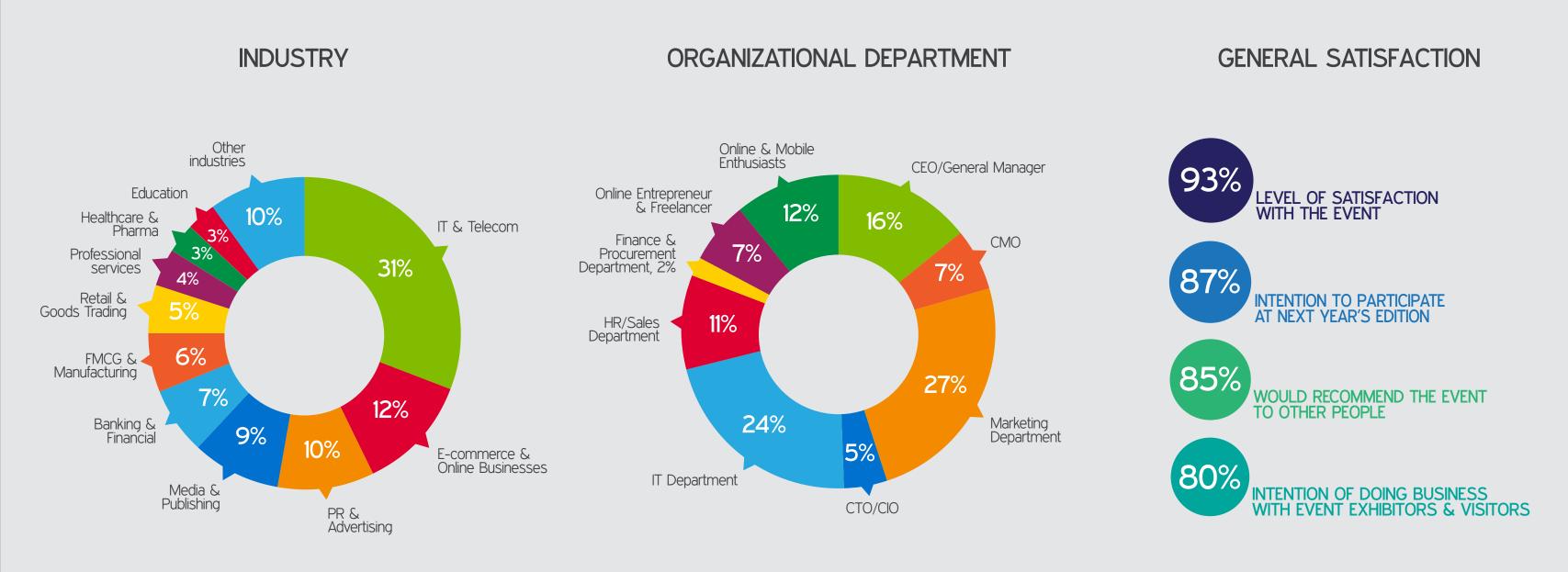
200,000

people reached by dedicated & partner newsletters

2,500,000

people reached through special OOH campaign

leading events
many connections shaping the future
biggest impact most dynamic event flawless organization very good and different not-to-be missed event all great! high profile business perspective a great deal of innovation excellent networking opportunity one of the best IT events





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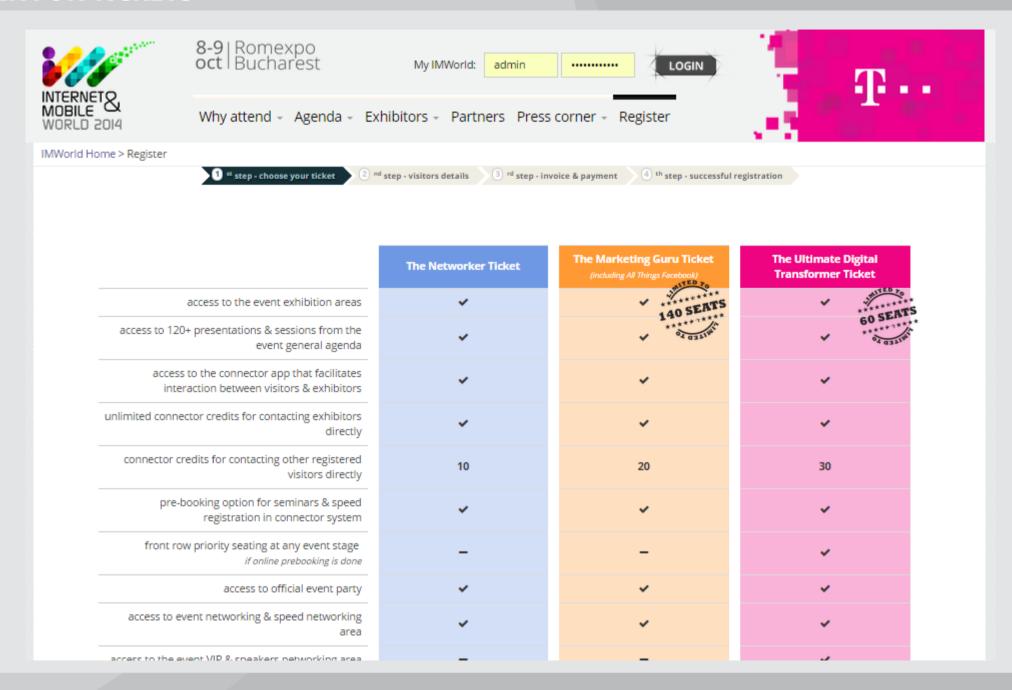






INTERNET PARTNER

#### **REGISTER FOR TICKETS**



Thank you for your attention!
We would be pleased to meet and offer you more information.

Alexandra Dabu

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